Bulletin



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MUSC ASDA

Update

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NOVEMBER 2008

Dental Students Rotate Through Greenville Clinic

Four years ago a conversation was begun to establish a clinic that would enhance the dental student experience and give a small insight into private practice. Drs. Dana Parker and Carter Brown initiated a collaborative project with the United Way, Saint Francis Hospital and New Horizons FQHC. Greenville Technical College and MUSC then developed agreements and protocols necessary to launch a Senior Dental Student Rotation Clinic in Greenville.

The clinic opened in September at Greenville Technical College and the Greenville Free Dental Clinic. The schedule for student participation will continue through the spring term. Dental students will gain real world dental experience and they will receive clinic credits for their efforts. A new group of four seniors will be assigned each week.

During their "office model" practice the dental students practice office emergency procedures, study a computer management program and shadow volunteer dentists. On Tuesday evening they begin seeing patients. Two students do surgery at the free clinic and two do restorative at the technical college. All during the scenario a private practice format is used. On Wednesday all students see patients with a staff of technical college hygienists and assistants. There are assignments for mobile van service on the next day, and a reversal of the schedule at the surgical clinic. The week ends with a Friday morning review of practice dynamics and ethics. At the end of the week, all participants have benefited from their experience. The students at the technical college have opportunity to do more chair-side dentistry than they might do in a full semester rotation.

The success of this effort hinges upon the collective support of many groups. Numerous local dentists have become adjunct facility at MUSC to allow the students to treat patients off site. Drs. Gordon Bray, Eric and Leslie Sprogis, Brian Jones and David Dedmon have all taken a set position for the training. Other dentists who volunteered were Drs. William Bragdon, Carter Brown, Rush-Baker Caldwell, Johnny Glymph, Lisa Mullis Williams, Kevin Williams, Eric Hammrick, Ryan Voelkert, and numerous offices that hosted the student rotation. Many of the supplies and instruments have been purchased and donated by SCDA member dentists. The South Carolina Dental Lab Association donated funding, and Sherer Dental Lab, Hayes Handpiece Service, 3M, Ultra-Dent, Kulzer, Atlanta Dental, Sullivan-Schein and Patterson Dental provided products and discounts.

Hopefully this effort will continue to grow and enrich the dental student's patient experience. This effort is not self supporting, and to continue, funding and donations are necessary. Anyone interested in making a donation may contact Drs. Carter Brown or Dana Parker.

Mark Your Calendars!

 The House of Delegates will meet on Friday, December 5 at Virginia Wingard Memorial UMC in Columbia



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ADA House Approves CDHC Resolution

There was a heated debate in the San Antonio House of Delegates, and many conflicting opinions about the ADA's effort in establishing a role for a Community Dental Health Coordinator (CDHC), but in the end the resolution passed. Sometimes referred to as "mid-level providers" for dental care, the designation recognizes a need for another tier of care to exist supportive to the role of the dentist. In areas of great need and disparity between the patient population and accessibility to dentists, the opinion is that these advanced auxiliaries could reduce the delay between need and treatment. However, the ADA believes that if a dental solution cannot be determined, a national health option may be imposed. And this would be a bitter pill to consider.

The development of the CDHC program began in 2006, with pilot training programs scheduled to start in early 2009. "The development of this initiative has been in keeping with the ADA's commitment to the public's oral health," said Dr. Bob Brandjord, an ADA Past President. "This is different than any other new, proposed workforce model in that the CDHC's focus is on the prevention of oral disease."

In a surprising e-mail volley, the Academy of General Dentistry alerted its membership to oppose the vote during the ADA House of Delegates in San Antonio. Requests were made to call Delegates and express concern over the decision to promote a CDHC "expanded" auxiliary. The May issue of the AGD Impact contained a strong letter written by AGD President, Dr. Vincent C. Mayher, Jr., to Dr. Michael Glick, Editor of JADA. Dr. Mayher questions what is the scope of practice for these individuals, and wishes to understand what type of procedures will they be authorized to perform.

The debate for the expansion of roles for the CDHC and the ADHP stems from conflicts associated with possible breakdown of the traditional dental team. And will this new identity lead to more pressure to authorize assistants and hygienists to perform services that are irreversible? The model that has been brought forth is the Alaskan Dental Health Technician, and this is not what the ADA is promoting.

Imagine a satellite office where a designated auxiliary could identify patient's disease, temporize, recommend medications, and then refer back to the dentist's practice for direct treatment. Or an assistant that would be able to arrange and schedule all of the care for a complex Medicaid case, and then follow up on the treatment and insurance. Potentially, these could expand the care offered our needy population, and enhance the delivery of the procedures.

Dr. Ron Tankersley, the ADA President –Elect and a 16th district member, offered comments in a recent AGD interview. Dr. Tankersley stressed that the title "mid-level provider" was not part of the ADA recognized workforce model and might be misleading to dentists. The ADA is not a proponent of independent lower-level providers of care, and believes that patients deserve the benefit of professional supervision when receiving treatment. Dr. Tankersley, a member of the ADA's Workforce Taskforce, suggests that the recommended model will give dentists the increased flexibility for the future necessary to serve more patients in a more efficient manner.

It is important for SCDA dentists to realize that there will be a separate training protocol implemented for the education of the CDHC assistant. The CDHC provider is not intended to be a substitute for a dentist, and no irreversible procedures will be performed. The assistant will not diagnose, and will support the dental team by providing triage and screening. Their initial utilization sites may be American Indian Health Service facilities or inner city Federally Qualified Health Centers.



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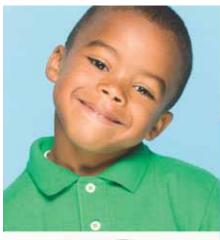
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Editorial Comments

Comments appearing in this section are the renderings of the Editor or credited authors and do not necessarily reflect the opinions or policies of the SCDA. Letters are invited. Brevity is appreciated, and the Editor reserves the right to edit all communications. Letters may be emailed: philes48@aol.com, mailed to the SCDA office, or faxed to (803)359-3004.



Dr. Phil Smith, Editor

Master Calendar

Nov 7 Coastal District
Meeting—Omar Shriner's
Temple Convention Center,
7:30 am-4 pm

Nov 7 Radiation Safety Exam— Midlands Tech Airport, 2-4

Nov 7 CDHM Committee Meeting—SCDA Office, 10 am-12 pm

Nov 13-14 8th Annual Oral Health
Forum—North Trenholm
Road Baptist Church

Nov 14 GKAS Meeting—SCDA Office, 9:30 am-12 pm

Nov 14 Dean's Advisory Council on Diversity—SCDA Office, 10 am-2 pm

Nov 23 SC Orthodontists Meeting—SCDA Office, 10 am-2

Nov 27-28 SCDA Office closed— Happy Thanksgiving!

Please visit <u>www.scda.org</u> for more events.

GIVE KIDS A SMILE NEEDS YOU!

Although it was only nine months ago that we were celebrating another successful GKAS event, our focus has once again turned to February 6, 2009. That is the date for the next full scale Give Kids dental program. I actually hesitate to proclaim this as "just a day" since the preparation and the continued care goes on for months! AND NOW IS THE TIME TO MAKE YOUR PREPARATION TO HELP!

Dana Parker and her team have a monumental task to launch treatment for more than 1000 children, often times donated in a single day. She has recently returned from an ADA planning retreat, and I know she has many ideas and improvements over what was done in the past. Actually, I understand that there is discussion that an adult version of GKAS is being developed. So our program is gaining momentum.

One thing that is needed is for dentists, leaders and teachers who have contacts in communities currently not served by a GKAS clinic is to help SCDA expand into these underserved areas. Our goal is to blanket the South Carolina. As we shift into broader screening of the state's children, I am sure that many dental needs will be recognized.

If you can help call or e-mail Dr. Dana Parker at dana.parker@gvltec.edu .

San Antonio Election Results

As many of you may recall, a native son from the 16th District was a candidate for the President-Elect of the ADA. Well it is my pleasure to report that your state's Delegates, and many friends from our district, promoted Dr. Ron Tankersley's election! It was a wonderful sight to go into the campaign reception and see most of the SCDA leadership in "Tankersley Bolo ties" grabbing support for Ron. The preparation and strong experience of Dr. Tankersley elevated him to the winner's circle. Congratulations to all involved!

"We Cater to Gators"

Here is my hygienist, Stephanie Breland. Her sister was one of the hunters who won an Alligator hunting license in the recent DNR lottery. This twelve foot gator was landed with a cross-bow and a four hour night time fight. Stephanie decided that she has no "Amphibian Prejudice" and that the gator was long overdue for a cleaning. But he did probe less than 3mm around his cuspids.



500 in 2009!

Till next time, Phil



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P9382 (8/08)

SCDA Member Benefits Group Corner

By Mark K. Brown

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Employment Practices Liability (EPL) insurance is available through the Davis-Garvin Agency, Inc. Your current general liability policy may or may not include this important coverage and if it does, your limit may not be sufficient.

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- Studies show, an employer is more likely to have an EPL claim than a GL or Property loss.
- Almost 75% of all litigation against corporations today involves employment disputes.
- In recent years there have been more than 75,000 private sector charges filed annually against employers under statutes enforced by the Equal Employment Opportunity Commission.
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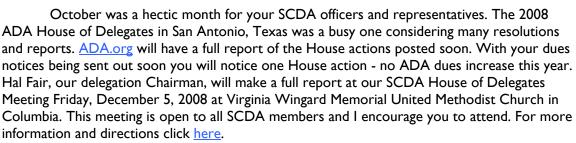
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Contact us at 1-800-327-2598 or visit us at www.scda.org to learn more about these and other great benefits offered exclusively to SCDA members.

President's Message





We also had an SCDA Board of Governors meeting and a Mega Topic meeting this month. I am happy to tell you that the SCDA is in sound financial shape after receiving our auditor's report. The BOG approved a plan to expand the scope of the Task Force on Investments and rename it the Finance Task Force. With the recent financial market volatility and institution failures, it is time to take another look at how we handle our operating cash and how we reserve our funds. After these initial tasks are accomplished the task force will take a comprehensive look at our budgeting process and make sure we have appropriate controls in consultation with our auditor.

You will recall that our efforts at legislation last year to enact a mandatory k-5 screening was met with some objections from DHEC, School Nurses, and the Department of Education all of which we need as partners for a successful screening program. In traveling around the state while participating in school nurse oral health screening trainings I have realized that mass screenings are already being done across the state. Unfortunately it ends there with no sharing of the data and a less than efficient referral process to a dental home.

The ADA provided funding for a school nurse needs assessment which was just completed this month. We had an unprecedented response rate of 87.4%. The data will be analyzed over the next two weeks by Dr. Amy Brock-Martin of the USC Arnold School of Public Health. This data will be helpful in our future legislative and collaborative efforts to improve the oral health of our school children. The Board approved for presentation to the SCDA HOD in December legislation to create a Community Oral Health Coordinator (COHC) to help make the "connection" between the need identified by the school nurse screenings and comprehensive care provided by a dentist.

Community Oral Health Coordinators are members of the community who work and build trust at the grassroots level. They play an important role in bridging the gap between cultures and dental healthcare systems. COHCs navigate community members through the health care delivery system, helping diverse populations overcome barriers that prevent them from accessing and benefiting from dental health services. They serve as advocates, facilitators, motivators, and culture brokers with oral health resources. Their overall goal is empowering community members, communities and dental healthcare systems to achieve positive outcomes and to reach the optimal level of wellness for everyone. This "patient navigator" model has already been piloted in our state through a grant funded by the Robert Wood Johnson Foundation.

Our Mega Topic Issue was related to establishing a Mission of Mercy/Dental Access Days program in South Carolina. We received information via conference call from Dr. Terry Dickenson the Executive Director of the Virginia Dental Association on their program (click on "Enter PUBLIC" and then click "Mission of Mercy" half way down the page) which has been in operation for many years. We were also honored to have Dr. Alec Parker, Executive Director of the North Carolina Dental Society and Dr. Bob Plage present at our meeting to enlighten us about their DAD program. We also heard from Dr. Steve Slott about his Mission of Mercy project. These programs provide free dental services to adults in financial need usually over a two day



Dr. Jim Mercer President

"...I have realized that mass screenings are already being done across the state."

President's Message Continued

period in temporary facilities. I encourage you to view some of the links above. We have a task force in place and would welcome your help. A video of one of the NC projects will be shown at the December HOD meeting. These types of projects are not the answer to access although the Virginia project, which has been in place for 10 years, has helped more than 28,000 people. More importantly they draw attention to the access problem and involve local communities in solutions to their own challenges. We as dentists cannot provide the entire answer to access – I hope you individually will be part of the solution and volunteer for our first Dental Access Day.

I welcome your suggestions and comments at imercer@sc.rr.com.

Until next time continue your Heritage of Commitment and Make A Difference. Jim

Executive Director's Notes



Mr. Phil Latham Executive Director

"Any increase is outside the norm, as most programs have been cut and cut and cut and cut and cut again."

2009 Dues

You will soon be receiving your 2009 dues statement from the South Carolina Dental Association. Please note that for 2009, there was no increase on the ADA's portion. All voluntary contributions are the same as last year. An explanation of dues items is on the reverse of the statement. Also note that enclosed with the dues statement was a membership update sheet. Please take the time to review the information and correct it as needed. This is what the SCDA uses when printing the Directory and other materials. Please help us stay up to date with your contact information.

Medicaid

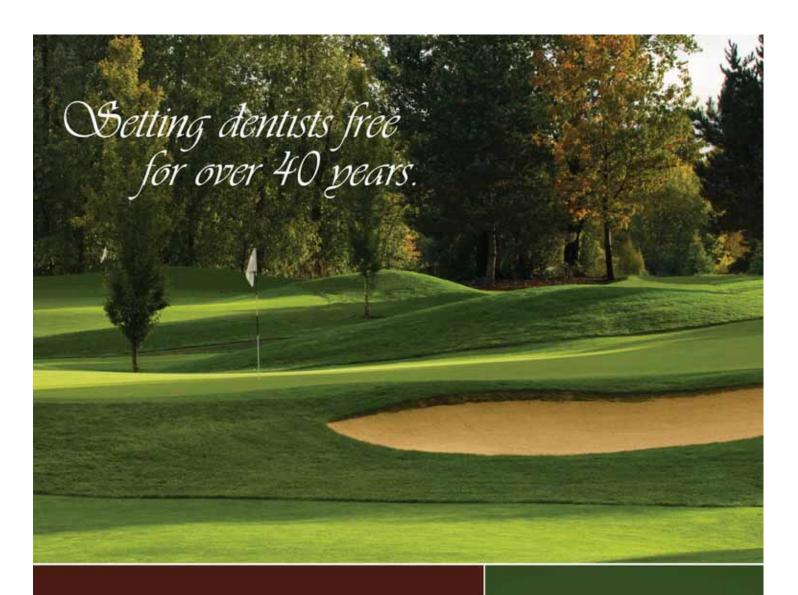
The economy and the election are the two biggest topics of today's news. Along with that, Medicaid in South Carolina has been a big topic of discussion. Last month, my article focused on a few changes Medicaid was implementing. One of those changes dealt with electronic funds transfer (EFT). Refer to the article "DHHS Will Require Direct Deposit Transactions" for additional clarification on the EFT.

Medicaid Reimbursement

Thanks to all of the membership, the SCDA was able to over ride a veto months ago and the Association was provided some additional funds for the Medicaid program. At that time, no one knew the economy would begin to decline causing Medicaid to make budget cuts. At first the agency had to reduce its budget by 3% or \$28.5 million state dollars back in August. Then an additional 5.1% had to be trimmed. The past two weeks, the legislators have been in session to make more reductions and curb the expense. What does all of this mean? Your Association has been working **YERY HARD** to see that not only were dental fees maintained, but many were increased with the extra money the SCDA was awarded. Any increase is outside the norm, as most programs have been cut and cut and cut again. Are we out of the woods yet? Probably not. President Mercer and I were in a meeting this a.m. with a large group of other health care providers and we were informed that more cuts may be in the future. The SCDA cannot assure you that we will not see cuts, but we can assure you that we will be involved and we will continue to work to keep fees at a reasonable rate.



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DHHS Will Require Direct Deposit Transactions

Effective December 1, 2008, the South Carolina Department of Health and Human Services (SCDHHS) will no longer issue paper checks for Medicaid payments. Providers will be required to register for Electronic Funds Transfer (EFT) in order to receive reimbursement from South Carolina Medicaid.

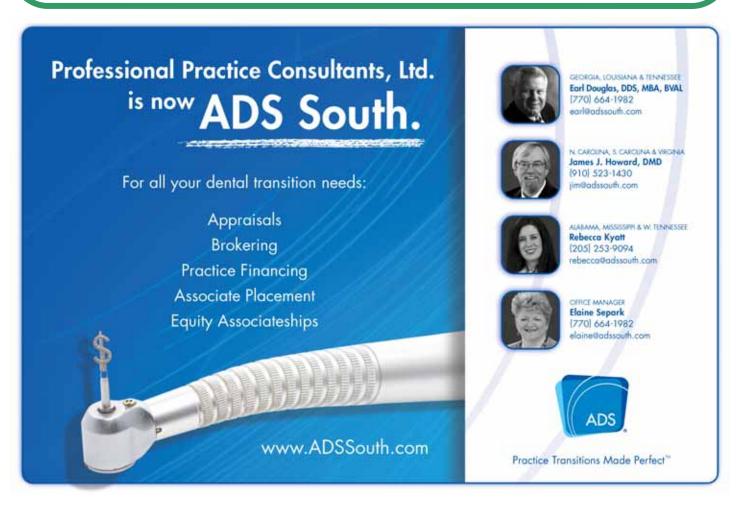
EFT is a more cost-effective and secure manner for providers to receive payments. With EFT, there is no risk of the paper check being lost in the mail, stolen from your mailbox, or fraudulently cashed by an unauthorized individual. Providers receive EFT payments more quickly than with paper checks. In most cases, EFT payments are available in your bank account the Friday morning of the payment date. Paper checks are mailed on Friday, which means your funds are not available until you receive and deposit the check days later.

Electronic Funds Transfer is <u>only</u> for the electronic deposit of reimbursement checks to a provider's bank account. SCDHHS will <u>not</u> debit a provider bank account for any money that the provider may owe to SCDHHS. In the case of repayment due to SCDHHS from a provider, those payments will be deducted from the provider's reimbursement check prior to deposit.

It is important that providers register for EFT as soon as possible prior to the December I, 2008 effective date. The EFT process takes approximately three weeks to successfully complete. During this time, the provider will continue to receive hard copy checks. On the fourth week, the reimbursement amount will be deposited directly into the provider's account.

To register for Electronic Funds Transfer of your Medicaid payment, providers may choose one of the following:

- Go to http://www.dhhs.state.sc.us/dhhsnew/hipaa/index.asp and select "Electronic Funds Transfer (EFT) Agreement" for instructions.
- Contact SC Medicaid Provider Enrollment at 803-264-1650.
- Complete and return an Authorization Agreement for Electronic Funds Transfer. A sample of the form is included in the Forms section of your manual.



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Tech Talk

By Christy J. Meador

2009 Membership Dues

It is that time of the year again. The 2009 Membership dues will be hitting the mail soon. Be sure to check over the Membership Update Form enclosed with the dues. Make any necessary changes and send it with your dues statement in the return envelope provided for you. This is very important because we use this sheet to print the Membership Directory.

Stats

For the month of September the SCDA website had 337,582 hits. That is a daily average of 11,252.73 hits. Last year we had 219,467 hits. That was a daily average of 7,315.57 hits.

Having trouble sleeping? We recommend you visit the scda website: www.scda.org. Remember, this is your web site. Please feel free to send me articles, photos any other information for our website. You can email at meadorc@scda.org



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Nomination Guidelines

Please take time to carefully consider individuals who you feel are worthy of these awards. Enclosed is a nomination form which you may use to nominate a candidate for an award. Your nomination form must be returned by January 23, 2009 to the SCDA office at the address indicated below.

Upon review of the forms, the Board of Governors will make the final selections.

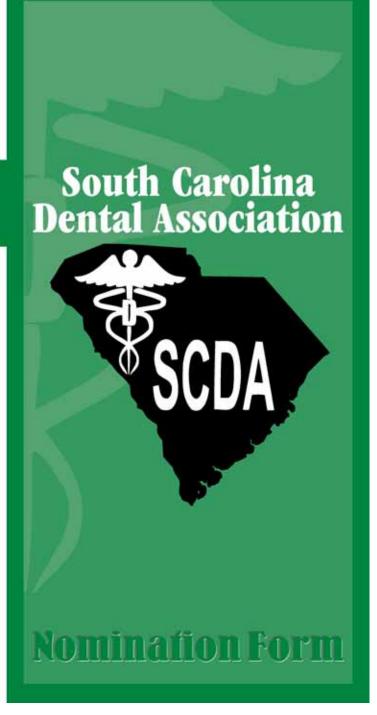
Awards Presentation & Recognition

These awards will be presented during the 2009 Annual Convention at Kingston Plantation in Myrtle Beach. The name of each recipient will be attached to a permanent wall plaque for each category or award at the SCDA Office.

SOUTH CAROLINA DENTAL ASSOCIATION

120 Stonemark Lane Columbia, South Carolina 29210

2009 Awards Program





Awards Program

GEORGE P. HOFFMANN, JR., DISTINGUISHED DENTIST AWARD

This award is the premier and most prestigious award presented by the South Carolina Dental Association. It is to honor a member or former member for years of outstanding service to the SCDA, the dental profession, and the community. Nominees must have practiced dentistry in South Carolina for a minimum of ten years.

MERITORIOUS ACHIEVEMENT AWARD

The nominee must be a member in good standing of the SCDA who has demonstrated in recent years significant achievement in dentistry in the areas of professionalism, leadership, academics, research, or health care delivery.

JAMES B. EDWARDS CITIZENSHIP AWARD

The nominee must be a member in good standing of the SCDA who has served the citizens of South Carolina in a manner that reflects a positive image of dentistry. Areas of achievement include humanitarian and religious activities, civic affairs, community service, or cultural contributions.

NEW DENTIST AWARD

The nominee must be a member in good standing of the SCDA who has been in practice ten years or less or who is under forty years of age. The nominee must have demonstrated leadership qualities through service to dentistry.

DENTAL TEAM MEMBER AWARD

The nominee must be an assistant, hygienist, a front desk staff person, or a laboratory technician who is a dental team member in a private office. The nominee must be from an office of a South Carolina Dental Association member and the nomination must be made by a South Carolina Dental Association member. The criteria for evaluation include:

- The nominee demonstrates that he/she holds the profession of dentistry in the highest regard.
- The nominee has five or more years of experience in the dental field.
- The nominee promotes the interest and betterment of the profession through the team concept of dentistry.
- The nominee participates in community activities that bring credit to the dental profession.
- The nominee demonstrates enthusiasm for his/her work and creates innovative ideas about patient relations and managerial modifications that improve the delivery of patient care.

SPECIAL RECOGNITION AWARD

The nominee may be any individual who deserves recognition for special achievement or an extraordinary deed related or unrelated to dentistry. This award provides for special circumstances that do not conform to the other awards.



Category o	f Award
Name of N	ominee
His/Her Ad	ldress
qualificati why this p Awards m	ach typewritten sheets giving resume of nominee's ions for this award and include a brief statement of the serson deserves to be considered for this award. ay or may not be granted at discretion of the sitting Board member may not be nominated.
	Nominating Signature
Name (Pri	nt)
Date	
Telephone((s)

MUSC ASDA Update

By Michael Ammons

The fall has been pretty busy down at MUSC. Students have settled into their tests schedule and clinics, but as we all know, "all work and no play make for a dull dog." With this in mind, ASDA hosted its annual Sports weekend this October, which included a t-shirt design contest, kickball tournament, and golf tournament out at Wescott Plantation in Summerville. Despite having to re-scheduling kickball due to rain and a soggy golf course, the students and faculty enjoyed the breath of fresh air. Thanks to our event sponsors, Patterson Dental, Atlanta Dental, and Blackman Dentistry, funds were raised, which enabled ASDA to team with the 3rd year class service project by building a "Fish for Prizes" booth at the Sugar Free Festival held at the Student Harper Center for the kids in the local community.

With the political season in full swing, MUSC student and ASDA



Adam Blumer, Rachel Dasher, Will Temple, and Dr. Kobes at the sign in and mulligan table

national legislative liaison, Sonia Karamchandani put together resources reminding and encouraging students to register to vote and/or vote via absentee ballot. Also, ASDA is teaming with the SCDA to host a student ADPAC and DENPAC drive the 2nd week of November. To kick the drive off, Dr. Larry Ferguson, representing the SCDA, will be speaking to the students November 11th, highlighting legislative issues and the important role organized dentistry plays in today's political decisions. This drive, organized by MUSC ASDA chapter legislative liaison Anna Louise Sanford, is a great stepping stone to both national and state student lobby days being held during the spring. Other upcoming ASDA events of interest are the Alumni weekend ASDA golf Tournament March 1st and a Masquerade New Year's ball at Mills House Inn in Charleston. The New Year's ball is open to students, faculty, and dentists around the state who want to ring in the New Year in style, but space is limited to 300. Please contact Rachel Dasher for more information at dasherr@musc.edu.



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Desperately need General Dentist - We have prominent office space available for you in Ridgeland, SC, Charming southern town, minutes from Hilton Head Island. Excellent opportunity in high growth area to open "home" or "satellite" office in the heart of Downtown Ridgeland. High visibility location with visible off street parking. Contact James Jeffcoad at 443-562-1064 or email mrieffcoat@comcast.net.

WANTED: Practice on SC coast to buy, partner or associate in. Had a sucessful practice in Atlanta for 20 years. I can help you slow down or retire. Call Robin Turner, DDS at 404-307-5234.

Help Wanted

DENTIST NEEDED: Seeking a SC licensed dentist for a grant supported non-profit agency, the Columbia Oral Health Clinic (COHC), offering comprehensive dental care to specific populations - general adult dentistry in a state-of-the-art office setting with full staff. The COHC is located in Columbia, SC. Average Salary \$120k (paid hourly). Approximately 32 hrs/wk. Part of National Health Care Service Corps - Eligible for application for Student Loan Repayment with 2-yr commitment. For more information or to apply for the position, please contact: Bernice Tucker, MA; Director, Columbia Oral Health Clinic; 3425 1/2 North Main Street, Columbia SC 29203. Phone 803-799-9457. Fax 803-799-9458. Email cohc@sc.rr.com. For more information about COCH, please access the following link: Columbia Oral Health Clinic.

Wanted: General Dentist as associate in Growing Low-country practice. Call 843-549-2121.

S.C. Dept. of Corrections is looking for full-time or parttime dentists. Contract or State employee. Please contact Dr. Doug McPherson at 803-896-8559 if interested.

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- There is no charge for Help Wanted/Job Wanted (Job Bank) ads for members. The public can place ads for \$35 on a per issue basis.
- For no additional charge, ads are posted to the SCDA website during the month(s) of publication.

All ad copies and cancellations must be received by the 5th of the month prior to the publication (starting July 2007, no later than 7 business days prior to publication), which will occur on the first of the month, with remittances accompanying the ads.

dental exams on military personnel. Please contact Jana Cruickshank if interested 505-323-1300 ext. 17 or email jana@accdental.com.

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WANTED: Dental Assistant (full time) in Pawleys Island. Seeking an experienced assistant with a warm, caring personality and excellent communication skills. Salary and benefits based on experience and abilities. Emphasis on professional and personal development through

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If you have registered with us previously and have found work or filled your position, please let us know so that we can take your name out of our files

Contact: SCDA Bulletin, ATTN: Communications Coordinator, 120 Stonemark Lane, Columbia, SC 29210; call 800-327-2598; fax 803-750-1644; email haworthj@scda.org