Bulletin



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Members!

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MAY 2010

Annual Session

By Phil Smith

The SCDA 141st Annual Session is behind us and the whirlwind of events leading up to the meeting have calmed. Dr. Dargan Flowers and a focused committee seem to have stopped the trend of declining numbers to deliver a full scale upbeat meeting.

President Dr. Charlie Maxwell seemed to enjoy the crowds and the events during the Myrtle Beach Convention. As one might imagine, the CE series was top notch. World class speakers entertained and educated the 350 plus dentists who attended. The total enrollment and participation approached 1500 reinforced the viability of the Annual Session. Exhibitors seemed generally pleased with the attendance, and the traffic on the commercial floor was steady. All are good indications for a successful meeting.

As in years past, collateral organizations highlighted the meeting dynamics. The SC Dental Lab Association is an integral partner in the educational portion of the convention. It is also important to note that this relationship benefits the whole dental team. Team members from all offices come to refine their skills and socialize with their counterparts and classmates. The SCDA



Drs. Charlie Maxwell and Ed Wise

encourages the attendance from the SC Committed Hygienists, the SC Dental Assistants Association, as well as the assorted branches and societies of the dental profession. All of this interaction makes for the strong positive relationship enjoyed by the dental community.

The Convention Committee and the SCDA were invested in improving participation in the Session's House of Delegates meeting. The attendance of delegates was excellent due to the purposeful efforts of the district officers' enrollment. There were 81 delegates and the SCDA business was handled efficiently. Dr. Ron Tankersley, President of the ADA, was the guest speaker during the House meeting. His speech was a concise dialogue of the efforts of organized dentistry during this awkward political period. Multiple efforts on behalf of insurance, organized health initiatives and economic hardships have been managed by the ADA. Dr. Tankersley assured the dental community that the Association is at the table and serving the public and the profession.

Another interesting event came during the Saturday morning DenPAC breakfast. A full house greeted the first dental gubernatorial debate in the history of SCDA. Although all candidates were not present, candidates Andre' Bauer and Henry McMaster answered questions from an enthusiastic field of dentists. Lobbyist Richard Davis was the moderator and should be commended for efforts to bring this group to Myrtle Beach. A straw vote was taken after the debate.

The SC Dental Assistants Association made a presentation to Dr. Maxwell thanking the SCDA for its support and investment in the assistants of South Carolina. Ms. Lori Paschall, President of the SCDAA, shared that the organization of team members is in a strong position unlike any other time. She applauded the dental community for its efforts in service to the state.



Lt. Governor Andre Bauer and Attorney General Henry McMaster

The 141st Session is history. The meeting was a success, and the path toward Session 142 is brighter. Congratulations on an excellent meeting.



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Rogers C. Reeves, D.M.D. has acquired the practice of Maria A. Cordova-Salinas, D.M.D. - Charleston, South Carolina

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J. Spencer Dixon, III, D.M.D. (Orangeburg, SC)

Ollie Stukes, D.M.D., Beth Stukes,

& Jim Gaines, D.M.D.

Visit us at the SCDA Annual Session - Booth #41!

SCCDHM / GKAS, Success In The Details!

By Phil Smith

February is the "solar equinox" for promoting children's dental health in South Carolina. Although the emphasis comes down from Chicago, the effort and the success of these programs is pure "Palmetto Sunshine". Historically the SCDA and its children's health outreach have been award winners on a national scale! The organization and the promotion of "Give Kids A Smile" (GKAS) and SC "Children's Dental Health Month" (SCCDHM) allow the dental community to educate and serve the needs of the state's children. This year the successful formula was again applied.

Dr. Rocky Napier has been the Chairman of SCCDHM for five years and he has successfully continued the traditions that have allowed SCDA to win numerous ADA Golden Apple honors. The strength of South Carolina's program lies in running the same organization, but re-inventing the message. Over the years SCCDHM has presented comic pages for the newspaper, public service announcements with celebrities, and touring puppet shows. Whatever it takes to educate the families the committee is doing!

The most recent push is to encourage parents to bring their children to the dentist at age one as a part of the well baby evaluation. Dr. Napier emphasizes that these visits are for the new mother's education and less for a cavity check. The pediatric dental community has developed new guides for oral disease prevention and this translates directly into the early dental evaluation of oral disease and preventing cross contamination from parental caregivers. The message is that decay is a transmittable disease.

The first Friday in February was the official GKAS date, however the program seems to have expanded beyond a treatment day to an enrollment for dental care home offices. Many children who are examined and treated during the event have treatment completed later by volunteer dentists. Dr. Dana Parker has headed the fine effort for two years and the dentistry completed is impressive.

A few years ago the model for the program evolved from central clinics to private office sites. Although some Technical College dental programs still launch screening and cleaning events prior to GKAS, most of the restorative care is done in the office setting. This year more than 798 kids were seen and the donated dental care exceeded \$178,129. As one might expect, these numbers would be unattainable without the generous donations of time and service from the dental community.

Congratulations to Drs. Parker and Napier for organizing these important and very successful SCDA programs.

1 out of every 10 dentists will suffer from alcohol or drug abuse at some time in their lives.

If you or someone you know needs help, contact the SCDA's Dental Assistance and Advocacy Committee: 800.327.2598

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Please Notify the SCDA!

Call the SCDA office and ask for a retired affidavit so that you can continue to receive all the member benefits you've come to enjoy and expect, but at a quarter of the cost! You can also request a free copy of "Closing a Dental Practice" or click here to go to the SCDA's

website to download a copy. Contact Christy Meador at 800-327-2598 or by emailing her at meadorc@scda.org.

Looking for areas to cut costs in both your business and personal life?

The current economy is forcing most of us to save everywhere we can. When was the last time you had your insurance policies reviewed? Allow your Association to provide you with free quotes on these lines of insurance products. Savings is just a phone call away.

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- Homeowners
- Flood
- · Personal Automobile
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- Recreational Vehicles
- · Boats & Yachts
- Personal Liability Umbrella

Contact us at 1-800-327-2598 or via e-mail at brownm@scda.org with questions and/or to receive quotes.

Editorial Comments

Comments appearing in this section are the renderings of the Editor or credited authors and do not necessarily reflect the opinions or policies of the SCDA. Letters are invited. Brevity is appreciated, and the Editor reserves the right to edit all communications. Letters may be emailed: philes48@aol.com, mailed to the SCDA office, or faxed to (803)359-3004.



Dr. Phil Smith, Editor

Master Calendar

May 14 SCDA Board Meeting— SCDA Office, 9 am

May 15 Nitrous Oxide Monitoring Course—MUSC, 8:30 am

May 21 SCDA Member Benefits Group Board Meeting—SCDA Office, 9:30 am

May 21 Columbia Dental Assistants
Society Golf Tourney—
Charwood Country Club, 1 pm

Please visit <u>www.scda.org</u> for more events.

INSTITUTIONAL MEMORY, DENTAL DNA

The opening of our new dental facility is an appropriate time to reflect on our dental past. I am sure that my colleagues will express similar thoughts of this historic day for MUSC and for dentistry in our state, but I wish to broaden the view. So indulge me for a moment with some reflections.

I am of the opinion that I am a dentist with "institutional memory". What is that you ask? Institutional memory is the inheritance of collective mores, missions, protocols and general behavior. Most of the traits of which I refer are learned from dental school or from association with peers. Maybe I would be more correct to say from association with generations of colleagues. I realize that techniques change, improvements occur but patient care and professional behavior endures. Its in dentistry's DNA.

Do my amalgams have any relation to Dr. G.V. Black? Does my philosophy of patient care have more to do with Dr. L.D. Pankey or Dr. Paul Bass? For that matter, do my professional politics come from influence directly from Dr. Frank Hines or Dr. Bill Draffin? The answer is yes! For you see, I am a product of influence and example. And these esteemed mentors were also products of their associateships.

Dentistry has a reputation of caring for our patients and our citizens. We will contribute and support efforts to improve that level of care. We are honest as a profession, and we resist the temptation to be driven by finance. Our choices on behalf of patients are without economic considerations, unless the patient needs treatment options that are financially challenged. But good, appropriate care is the intent. Patients believe it! History implores us to give care for those in need. We do. Not always in the scale of GKAS or DAD Day, but in personal private offices that will treat a toothache for an indigent patient. We care! That is our heritage.

My mother always cautioned me about being careful who I associated with. She felt, rightfully so, that we are often judged by the community by the crowd we run with. Now I accept that this is a very simple adage, but in many ways it rings true. And as Linda and I raised our sons we not only cautioned them about the risk of bad influence, but the benefit of choosing good motivated friends. Easier said than done. And too often alliances occur for other reasons. But I see that as adults, our guys have a core value system that is anchored by honesty, optimism, allegiance, humility and a need to give back to the community. What more could you wish for?

Therefore, I challenge the dentists of the state to mentor and contribute to the next generation's dentists. Share with them the best path for those after them. Secure and promote all of the characteristics that are needed to care from our heart for our patients. It's not the numbers, it's the care.

April Bulletin Correction: Many of my astute readers may have noted that I had promoted Dr. Doug Rawls from a Captain to an Admiral (retired) in the US Navy. I apologize for my error, and sincerely believe that Doug deserves an Admiralship!

Till next time, Phil

AGD & DANB Codes For CE Courses Offered At The 141st SCDA Annual Session

Course Title	AGD Code	DANB Category
Thursday, April 29, 2010		
"Visitation of SCDA Exhibit Floor"	2010	2010
"Prescription Drug Abuse & Meth Mouth: What's Cooking in your Office" – Dr. Patrick Sammon	157	2
"Recognizing and Reporting Abuse and Neglect" – You and the Law – Ms. Mary Everhart	155	3
"Pharmacotherapy Review for Dentists" Focus on Antibiotics and Narcotics – Dr. Kelly Jones	016	2
Friday, April 30, 2010		
"BLS Healthcare CPR – Recertification" Mr. Calvin Wilson	142	N/A
"Removable Prosthodontics – Increased Demand in the Modern World" – Dr. Walter Turbyfill	672	2
"Bread and Butter Adhesive and Esthetic Dentistry" – Part 1 Dr. Harald Heymann	780	2
"Teenagers – What Their Mouths are Telling You but They are Not" – Ms. Stacy McCauley	734	2
"BLS Healthcare CPR – Certification" Mr. Calvin Wilson	142	N/A
"Full Contour Zirconia Fabrication on Implant & Abutment Level Restorations – Mr. Alessandro Cuchiaro	692	N/A
"Bread and Butter Adhesive and Esthetic Dentistry" – Part 2 Dr. Harald Heymann	780	2
"Customized Care for Healthy Patients and a Healthy Practice" – Ms. Stacy McCauley	149	3
"Improve Productivity with Precise – Digital Impressions" – Mr. Stuart Jones	562	2
Saturday, May 1, 2010		
"Updates to SC Medicaid Program" – Ms. Rebekah Steen	554	3
"Infection Control for the Dental Laboratory" Dr. Charlie Hook	148	N/A
"OSHA Update for the Dental Office" Dr. Charlie Hook	148	2
"Practical Laser Assisted Dentistry" – Dr. Bruce Cassis	135	2
"Esthetic Solutions for Today and Tomorrow" – Mr. Pat Taylor	780	2
"The Essentials of Restoratively Driven Esthetic Implant Dentistry" – Dr. Matthew Hopfensperger	692	2

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President's Message





Dr. Charlie Maxwell President

"Our association is in the process of changing our July1 – June 30 fiscal year to a calendar year." This past year was not supposed to be this way. Phil Latham and I agreed as I started the office of President that we both wanted a nice quiet year. My goal was simple: to help keep the association in the middle of the road, going in the right direction and out of any ditches. I think we have managed that goal, but it certainly has not been quiet. My kudos go to Phil and our entire staff for another great year. You are all a pleasure to work with and do your jobs so well!

I want to share with you just a few of our accomplishments from this past year. First, I want to talk about our DAD project, which I consider to be one of the high points of our year. Last August over one hundred dentists, with a like number of dental students, hygienists and assistants, teamed up with volunteers from Seacoast Church to provide care to 1,563 patients that totaled \$568,157. With equipment we rented from North Carolina and Virginia we set up approximately eighty chairs. Much planning and work went into this event, and the results showed. Our first DAD was one of the largest in the country, both in patients treated and dollars of care provided. All this was made possible by a number of things falling into place. First, Mayor Summey from North Charleston provided the convention center for a worksite. Our friends and colleagues at MUSC, faculty and students, joined us to greatly increase our workforce. Seacoast Church provided some 150 fantastic volunteers and many local businesses made contributions, such as food, for our volunteers. I was so excited about the event, I did not sleep the night before. All the planning paid off due to your participation; it was a wonderful three days. The benefit we all received from participating made it all worthwhile. I want to thank Carter Brown for his vision for this project as well as his unbelievable efforts in making it happen. We have our second DAD event in Greenville on August 7-8 at Carolina First Center. We need your help to make this event as successful as last year. There is one downside to having these DAD events, and that is cost. Despite all the donated space, volunteer participation, food contributions, etc., the event in 2009 cost over \$45,000. SCDA Member Benefits made a large contribution last year and has agreed to double that this year to help offset the expenses. Many dentists have made and continue to make contributions, also. However, despite all this help, the costs are more than the SCDA budget can absorb on a recurring basis. We ask our member dentists to come help, and they do. But in doing so, they also incur costs such as missed work at their offices, as well as hotel and travel expenses for themselves and their staffs. So, the overall cost of a DAD event is much more than the \$45,000 the SCDA spent. We are currently seeking sponsors from dental related as well as other companies to partner with us in sponsoring these events. We are hopeful some corporate dollars will come our way to help defray some of the costs. This is a very worthwhile project; it just takes funding to continue long term. The SDCA has established a new DAD Task Force with membership from each district to help in planning and oversight. This task force will help considerably with future events.

The SDCA established another new task force this year, the Amalgam Separator Task Force. This is in response to the ADA's adoption in October 2008 of adding amalgam separator use to their best management practice policies. In recommending that South Carolina dentists add separators, we hope it will lower the amount of mercury discharged in waste water. This will help prevent future laws and guidelines from the Environmental Protection Agency and DHEC. Both agencies are monitoring our volunteer compliance closely. This is a very inexpensive solution to this problem. I have had

one installed since January 2008 and it has been trouble free.

Our existing Investment Task Force has been changed to the Investment/Financial/Audit Task Force in response to guideline changes required for non-profit associations. This task force has members from the SCDA, Member Benefits and the SDCA Foundation. This group has taken on much more responsibility than in the past to make sure our association meets all the new financial and audit guidelines. The task force recommended to the Board to establish a new restricted reserve account to move SDCA monies previously held in the general account to a new, more restricted account for investment. This was approved by the House in December 2009.

On the legislative front, your association remains very active. We do not wait for problems to present themselves before contacting our state legislators. We try to keep an open line of communication by having legislative events throughout the year and keeping our legislators abreast of our concerns. We could not be happier with the results. Thanks to the hard work by our lobbying team headed up by Richard Davis and the involvement of our contact dentists, we have had a very good year. A friend of mine who has a very high job with the Budget and Control Board made the comment that she did not know what the dentists were doing, but we seem to be immune to the recent cuts in state monies. We have, in fact, escaped thus far without suffering Medicaid cuts, thanks in part to the stimulus money. The Rural Incentive Program received the full \$500,000 plus another \$125,000 match from the federal government. This is great news as we continue to encourage graduates to locate in underserved areas with some loan repayment help. The Community Oral Health Coordinator bill has passed the House, but is held up in a Senate subcommittee. Funding here, being a new program, will be a hard sell this year.

Our legislative team is keeping a close eye on at least two possible bills we may need to introduce at a later date. One involves the action by insurance companies dictating fees for services they do not even cover under their plans. This action is being opposed on a national level by the ADA, and may need to be addressed with legislation in our state also. The other potential problem looming on our horizon is the mid-level provider being adopted by other states and promoted by the Kellogg and Pew Foundations as an answer to the access to care issue. Your association is keeping a close eye on this issue on a national level and is beginning to craft a response should this reach South Carolina. We will be prepared to fight this addition of a less trained provider being able to perform, among other things, surgical procedures. The development of a mid-level provider to serve those in underserved areas will result in a two-tiered system in dental care. Those less fortunate persons, who live in underserved areas and are not able to seek practitioners of their choice, will be treated by less trained practitioners. Thus, the poor will receive less than adequate care.

Our association is in the process of changing our July I - June 30 fiscal year to a calendar year. This will help immensely with budget preparation. We have some Constitution and By-laws changes that will be necessary to complete this change. Hopefully these changes will be passed at our House of Delegates meeting in December.

I want to close this talk by mentioning two other highlights our association was involved in this year. First, the ribbon cutting ceremony for the official opening of the James B. Edwards College of Dental Medicine clinical building was held on February 27, 2010. Many of our members attended the wonderful program and toured the building. It was a high-water mark type of day for our profession in South Carolina. This building is much needed to help keep dental education in our state equal with any school in this nation. My thanks go out to all of you who helped make this a reality and to those who attended the ribbon cutting ceremony. Dr. Greenberg, MUSC President, was very impressed by the tremendous turnout and show of support. So, thanks again for making this a special day!

Last, I want to mention the Pew Foundation report released in February. South Carolina is the national leader in Pew's assessment, the only state to meet seven of eight policy benchmarks aimed at addressing children's dental health needs. In fact, the only criteria we did not meet is the authorization of mid-level providers, which we oppose. We exceed all the other policy benchmarks. These achievements include having nearly 95% of South Carolinians on fluoridated drinking water and half the state's high risk schools on sealant programs. Our state Medicaid reimbursement rate of 63% is above the national average and the number of dentists participating in the Medicaid program is nearly double what it was in 1999. So, we have a right to be proud of this honor. It did not happen by chance but rather by years of hard work by many members of this association. We have not arrived at the place we need to be in this state in regards to caring for our children. But, we have made much progress and have the relationships in place with other state agencies to continue this progress.

On a personal note, I want to thank you all for allowing me to serve as your President this year. It has been very rewarding to represent you, the best group of dentists in the world. I am proud to be a member of the South Carolina Dental Association!



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Executive Director's Notes



Mr. Phil Latham
Executive Director

"...the SCDA had two great wins at the State House."

It is Saturday afternoon and the 2010 SCDA Convention is over. I write this as I am sitting on the hotel balcony looking at the Atlantic Ocean. As I reflect on the past few days, I am pleased with the results of another annual meeting. Just a few short weeks ago, we did not have a full exhibit hall and registration numbers were way down, however, with hard work by the convention committee, we ended up with a full exhibit hall and near 1,700 in attendance.

For those of you who attended, thanks. For those of you who did not attend, let me recap a few of the highlights. This year, the House of Delegates (HOD) was held first thing Thursday morning. This was the first time that the HOD was held this early at an annual meeting and what a success. Over 100 people were in attendance with 81 delegates present. These numbers were pleasing to see and the House was able to conduct the business in a timely manner. The HOD approved the 2010-2011 SCDA budget, created an Investment, Finance and Audit Committee and changed the SCDA Mission statement to read:

The South Carolina Dental Association represents member dentists in order to promote and provide optimal oral health care to all citizens of the state of South Carolina by serving as an advocate to advance the profession of dentistry.

Other highlights from the meeting included exceptional speakers, a relaxed Friday night Low Country Boil held at the Myrtle Beach Train Depot and an excellent DenPac breakfast. The DenPac breakfast was well attended and those present were able to hear from two of the candidates for Governor; Lieutenant Governor Andre Baur and Attorney General Henry McMaster. Our own lobbyist, Richard Davis, led a question and answer session that was very informative.

I would like to thank the auxiliary groups who join the SCDA each year to help make the Convention a success. Lori Paschall and Lois Bell from the Assistants group, Joyce Greer and Wanda Coleman from the Committed Hygienists group and Tom Hughes from the Dental Lab Association. All of these individuals play an important role helping make the convention a success year after year. I would be remiss if I did not say a special thank you to Laura Jordan who makes sure all the necessary details are covered for the Convention.

If you haven't attended the meeting recently, I would encourage you to mark down the dates right now (April 28-May I, 2011) as incoming President Ed Wise and his convention committee are hard at working planning yet another, excellent annual convention.

While many of the SCDA were attending the convention last week, the SCDA had two great wins at the State House. The Community Oral Health Coordinator bill was passed out of the full Education Committee and will now go to the full House for a vote. The non-covered services bill was introduced into the legislature and your Association is working hard to get a hearing planned as soon as possible.

HIPAA and the HITECH Act: An Expansion of Medical Privacy Rules

By Madeline Fogg

The HITECH Act was part of the American Recovery and Reinvestment Act (ARRA) passed in February of 2009, better know as the Stimulus Package. Many of the regulations that will be derived from HITECH will be become part of HIPAA. The HITECH Act also requires the use of EMR by 2014 for covered entities or anyone having a government contract such as Medicare or Medicaid.

The six main points the HITECH Act presented were:

- I. Breach Notification
- 2. Business Associate jurisdiction
- 3. Increased Civil Monetary Penalties
- 4. Changes to some parts of HIPAA
- 5. Civil monetary penalties may be shared with the patient
- 6. Attorneys General of each state may also file suit against a covered entity

The first rule to go into effect from the HITECH Act was for Breach Notification. The Interim Final Rule for Breach Notification was released August 23, 2009 and went into effect on September 23, 2009. These rules have been added to HIPAA as the 164.400 regulations. The main item of contention is what circumstance will require the individual to be notified of a breach. The regulation as written in the Interim Rule has one exemption for notification if the individual would have no financial, reputational or other harm from the breach. These rules were supposed to be finalized by December of 2009 but no final rule has appeared to date of this article.

In South Carolina, the "Financial Identity Fraud and Identity Theft Protection Act" speaks to required notification if there could be "material risk of harm". This seems to permit a decision as to whether individuals are notified, and could follow decisions made under the federal rule.

The HITECH Act has expanded government regulation, in various forms, to business associates, non-covered entities, and third party vendors. It has also set the date for which covered entities and facilities with government contracts, such as Medicare, must have an electronic medical record (EMR). The Act requires electronic medical records be in place by 2014.

Under the "Interim Final Rule for Breach Notification" document, there are also changes to other sections of HIPAA. Most of these changes will not go into effect until Health and Human Services provides more guidance. Each facility is responsible to stay abreast of the new requirements.

Madeline Fogg is a CDA, and a compliance administrator for Compliance Navigation LLC.

SCDA Website Redesign

By Jennifer Haworth

As of Wednesday, May 5, www.scda.org will have a new look and feel. It will be more user friendly, incorporating a search feature and login link on the front page. Sponsor ads and upcoming events will have a home on the front page as well. We'll continue to maintain all the great content you've come to expect from our site. The redesign has been a several months long process. We hope you are as excited with the end result as we are. If you have any comments or questions about the new site, please don't hesitate to contact me. You can email me at haworthj@scda.org or you can reach me by phone at 800-327-2598.



SCDA Member Benefits Group

By Mark K. Brown

COBRA/Continuation Subsidy Eligibility Extended Yet Again

Another extension to the COBRA/Continuation premium subsidy was passed in Washington to cover anyone who is involuntarily terminated from employment through May 31, 2010. Anyone who qualifies can continue their medical benefits at 35% of the cost. As a reminder, below are the responsibilities of employers depending upon the size of your practice.

For Continuation eligible practices (those employers with less than 20 employees) the insurance carrier must eat the other 65% of the premiums the employee is not responsible for. The maximum amount of time the benefits can be kept after termination from employment is 6 months.

For COBRA eligible practices (those who have 20 or more employees) the onus falls on the employer to cover the 65% the employee is not responsible for. You can then recoup those monies from the government at tax time. The subsidy lasts for 15 months with an employee option to keep the benefits for an additional 3 months thereafter, but at 100% cost to the employee.

This subsidy also applies to employees whose work hours have been reduced to part time therefore causing them to no longer be eligible for medical benefits.

This subsidy does not apply to anyone who voluntarily quits or who is fired for "gross misconduct."

Employers have 60 days to issue COBRA/Continuation notices to affected employees.

Do You Know a Graduating Dental Student Who is About to Start Practicing?

And would you like to help save them a good deal of money?

The South Carolina Joint Underwriting Association (SCJUA) and the South Carolina Patients' Compensation Fund (SCPCF) have recently released deep discounts for new-to-practice dentists pertaining to their professional liability insurance. If you have a student who is graduating dental school and going into practice or an employee/associate coming into practice with you, make sure they call the SCDA office to receive these discounts.

We can now offer them discounts on their malpractice insurance up to **65% OFF** their first year's premium. If they attend the risk management seminar being held at MUSC on April 6th, they will receive 25% off their premium. By calling the SCDA office prior to practicing, we can secure the other 40% for them. The **savings start at approximately \$700** and increase from that depending upon what type of coverage the new dentist chooses.

On Thursday, April 29, the House of Delegates voted to update the SCDA Mission Statement:

SCDA Mission Statement

The South Carolina Dental Association represents member dentists in order to promote and provide optimal oral health care to all citizens of the state of South Carolina by serving as an advocate to advance the profession of dentistry.

Membership Minute

By Christy J. Meador

Membership Update Form

If you move (in state or out), get married, retire, or have any changes, please click here for the form, so that we can make the change in our system. This helps us get your dues statement out in a timely manner, saves postage, and makes our membership directory have the most up to date information. If you have already returned this with your 2010 dues statement, thank you.

If you have any questions about the status of your membership, please email meadorc@scda.org or call 800-327-2598.

I took pictures at the 2010 Annual Convention, please check our Photo Gallery to see if you are in any photos!

SCDA WELCOMES NEW MEMBERS

The South Carolina Dental Association would like to recognize our new members. Twenty (20) dentists joined during the spring district meetings of this year.

The Board if Governors of the Association is pleased with your decision to be a part of organized dentistry. We invite you to take full advantage of the many benefits that are offered.

Central District

Joan Anderson
Donald Cabana
Caroline Hartley
Erica Johannes
Mayes Mc Entire
Maylyn Price
Krystal M. Teague
Charlotte Wiedenman

Coastal District

Chelsea B. Allen
Cory T. Allen
Daniel S. Carson
Kirkland W Clark III
Ryan N. Gilreath
R. Jason J. Hehr
Earl B. Hartzog
Meriann S. Martin
Jonathan H. Ross

Pee Dee District

Megan O' Malley William L. Owen IV

Piedmont District

T. Michael Snider



You said what?!

DISCOUNTS UP TO 65% OFF MALPRACTICE INSURANCE PREMIUMS



SC JUA and SC PCF have recently released **deep discounts** for new-to-practice dentists purchasing professional liability insurance.

If you have a student who is graduating dental school and going into practice or an employee/ associate coming into practice with you, make sure they call the SCDA office to receive these discounts.

We can now offer them discounts on their malpractice insurance up to 65% off their first year's premium, including the 25% off they receive for attending the risk management seminar held by the SC JUA at MUSC, and up to 10% the second year.

The savings start around \$700.

Contact us at the SCDA office if we can help you with this or any of your insurance needs.

800-327-2598 • www.scda.org
haworthj@scda.org • brownm@scda.org • ski@scda.org

Don't wait - call today!

After all - that's a lot of diapers!

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For many of our customers in South Carolina, we offer daily pick-up and delivery without charge. Every Monday -Thursday our couriers cover these areas:

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- Charleston
- N. Augusta
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Chip Cappelmann

Bill Cappelmann

Pamela Foster, CIC

Classified Ads

Palmetto Dental Personnel Inc. is owned and operated by a dental professional with 20+ years experience and has exclusively provided professional staff for Columbia and the surrounding Midlands areas for 18 years. PDP has dental hygienist, assistants and front office personnel available for temporary and permanent positions. Contact Gail Brannen at 1-800-438-7470, fax 912-234-5544, email gbrannen@palmettodentalpersonnel.com or visit us at www.palmettodentalpersonnel.com.

2 ea. Midmark Rear Treatment Console 43" wide - includes uper, midsection and lower - lower section drawer bank, ctr. door and door w/ tub - midsection with shelf - laminate tops - upper section without windows - work surface w/ assistant's instruments - \$2900.00 each. Call Dr. Tripp Davis at 843-734-0212.

PRACTICES FOR SALE: AUGUSTA AREA - ORTHO #8681 Gross \$268,032, 3.5 days; I operatory/2 chairs,960 sq. ft.; NORTH OF CHARLESTON #8187 Gross \$365,643; 5 days; 4 operatories; 2000 sq. ft. Call Dr. Jim Howard, ADS South, at 910-523-1430 for more information, or visit our website at www.adssouth.com. We specialize in appraisals, sales, mergers and associateships. We provide financing for buyers and pay cash to sellers.

Dental office for rent or rent w/ option to buy; located at I-20 & Bush River Rd in Columbia; 1800 SF; ample parking; currently used as a dental office; available on June I, 2009; call 803-732-2302 or 803-237-5552.

Available Dental Suite +1825 Sq.Ft for lease \$4,200/ month w/ long term options in Beautiful Mount Pleasant S.C. centrally located Dental Office. Right off Highway 17 just 5 traffic lights from The Gorgeous New Bridge and Downtown to the south and 4 traffic lights to the North is Mt Pleasant Town Center and the Isle of Palms Connector. This Dental office space is ideal. At 1051 Johnnie Dodds Ste B, MtP SC 29464. Right across 17 from the Mount Pleasant Post Office, Chick-Fil-A and Publix. We are a block from East Cooper Hospital and I-526 on ramp. Office space is plumbed for dental, painted, and has new flooring. It needs countertops and dental equipment to start producing. You pick countertops, install chairs, computers and staff means your ready to go. 3 weeks from signing lease to seeing patients. I am practicing in next office over suite A and can show it anytime. I started from scratch next door 7 years ago and have not looked back! Wonderful area to live practice and love. Easy commute, minimal traffic, and off to the beaches on those early afternoons. Call Dr. Joe Gillespie for viewing appointments and Start Your Dream Practice 0 843-388-9690 M 843-817-6885.

#49103—General Dentist seeking to purchase a practice producing \$500K annually in the HHI area of South Carolina. Please contact Scott Carringer at Henry Schein Professional Practice Transitions at 704-622-7558 or 800-730-8883.

Near Myrtle Beach: Practice for sale very reasonably priced with three treatment rooms. Well trained staff willing to stay. Just under 1600 sq/ft in building. Excellent growth potential. Seller willing to sell the practice for \$125,000 and include the building at no additional cost. Must sell now. Call 843-651-5429.

Dental Office For Sale. 2000 sq. ft. dental office located in downtown Greenville is available for purchase. Office is very nicely renovated and is ready for a general dentist or specialist. Great location with neighborhoods, schools, and businesses nearby. Like new

dental equipment and reception area furniture also available. Please call 864-561-6550 if interested.

Dental Practice Sale! Buncombe County - START UP w/ a PATIENT BASE for half the price! New facility and young practice...6 ops., great equipment, 800 active patients and @ 10 new patients a month! All Fee for Service! Rev. \$220K. Dr. wants to relocate out of state. Call Mary 800-988-5674.

INTERIM PROFESSIONAL SERVICE/LOCUM TENENS: Maternity Leave, Vacations, Illness, Disability, Part-Time Associates. Maintain Production, Patient Access. Also, Interim Job Opportunities. Forest Irons & Associates 800-433-2603 www.forestirons.com DENTISTS HELPING DENTISTS SINCE 1984.

MANY GREAT OPPORTUNITIES NOW AVAILABLE: Columbia-Pedodontic: gross: \$1M+; Columbia: gross \$1.5M; Charleston: gross \$550K; Call Southeast Transitions at 678-482-7305 or email michelle@southeasttransitions.com or visit www.southeasttransitions.com for more details on these and other opportunities.

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Free standing dental office for lease - 1342 Ebenezer Rd., Rock Hill, SC, 1664 sq.ft. with Central Nitrous Oxide Lines and suction, 4 Operatories plumbed and room for expansion. Dark room equipped. Formerly an Oral surgeon (DMD) office. Rent is \$2991/mo. Available now. Shown by appointment. Contact Jay Rinehart - 803-323-5605 or John Rinehart - 803-323-5654.

The Opus Duo EC dental laser incorporates an Erbium laser for hard tissue procedures, such as decay removal (without local anesthesia) an crown lengthening, as well as a CO2 laser ideal for soft tissue procedures. 80% off original price, \$10, 400.00. Call Dee-Dee or Shirley 843-524-6410.

For Sale: Siemens Orthophos 3C Pan/Ceph x-ray machine. One manufactured 1-1997 and the other manufactured 8-1994, but tubehead manufactured 5-1996. Both work great! \$3000 each or best offer. Will sell separately. For more information call Dr. Phil Bonds at 843-665-8176.

Help Wanted

Florence - opening in well est., modern, clean office w/ loyal staff. Need ft/pt assoc. to participate like solo/owner dr. w/out the admin. burdens. Family practice w/ cosmetic emphasis. Salaried or commission package w/ health ins. avail. Call 1-800-thanksu and visit www.carolinasmile.com today!

Full-time or Part-time General Dentist Position Available in Greenville, SC. Our dental practice offers a wide range of dental services to the upstate of South Carolina, specializing in treating patients with exigent dental needs and in developing treatment plans and offering dental education. We offer a clean and modern office setting that is equipped to provide the best quality care available. We offer a competitive salary and do not require a contract. Call 864-561-7082 for more information.

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Certified Dental Assistant wanted for NE Columbia general office. Looking for a caring,

- Classified advertising is \$35 on a per issue basis. There is no charge for Help Wanted/Job Wanted (Job Bank) ads for members. The public can place ads for \$35 on a per issue basis. Ads are posted to the SCDA website during the month(s) of publication at no additional charge.
- All ad copies and cancellations must be received no later than the 20th of the month prior to publication, which will occur on the first of the
 month, with remittances accompanying the ads.
- Job Bank ads can be kept confidential if so desired. If you are interested in receiving information from or submitting information to the Job Bank, please call the SCDA office.
- If you have registered with us previously and have found work or filled your position, please let us know so that we can take your name
 out of our files.
- Contact: SCDA Bulletin, ATTN: Christy Meador, 120 Stonemark Lane, Columbia, SC 29210; call 800-327-2598; fax 803-750-1644; email meadorc@scda.org.

friendly, experienced assistant who works well in a team oriented environment. Great place to work, competitive salary and benefits. Please submit resumes to 803-462-9688.

An orthodontic assistant is needed for a progressive and reputable practice in Duncan, SC. Prior orthodontic or dental experience is preferred, but not a requirement if you have good hand-eye coordination and enjoy working with kids and adults. If you are interested in becoming part of our team, we encourage you to fax us your resume and a letter stating why you feel you would be an excellent addition to our office to 864.486.8688.

Dentist needed! General or Pediatric! Part-time or Full-time! Position currently available in the Irmo area. Please fax or email resume to 803-781-5142 or childrensdental-groupsc@gmail.com.

DENTIST WANTED FOR MOBILE DENTAL PRACTICE. Excellent opportunity. Travel required. 3-9 PM Full or part-time. Min. compensation \$150K/yr. Contact Dr. Ali: 1-877-904-7645.

Large group practice in Myrtle Beach area is seeking a Certified Lab Technician Part or Full Time to work on premises. Willing to make technology investments for optimal quality. Contact Jeff Horowitz, 843-248-3843 (office) or 843-457-4179 (cell) rctpfm@aol.com (email)

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Dentist Position available: GWT Dental. Salary commensurate with experience. Please contact Dr. Mary Tepper at 843-615-1111.

PEDO OPPORTUNITY IN CHARLESTON, SC: Excellent opportunity for a pedodontist to join our well established practice - on a part-time basis. Great position for a pedodontist looking for additional working days or for a retired doctor who wishes to live in our beautiful coastal city. Please email us in complete confidence to didg234@aol.com.

Greenville, SC Dentist Opportunity! Established practice seeking dentist to work full time schedule. Part time and temporary schedules will also be considered. Call Brian Whitley at 800-313-3863 x2290. Feel free to visit www.affordablecare.com.

Dentist needed 1-2 days weekly in Columbia, SC. Duties include endo and oral surgery. Please contact Polly at 803-738-2424.

Fast-growing pediatric dental office in West Ashley seeks FT experienced pediatric dental assistant who is friendly, outgoing and a true team player. Office is modern with all state-of -the-art equipment. Must be x-ray & nitrous-oxide certified (or willing to obtain certification) and must be comfortable with front office duties also. Fax resume to 843-556-1656 or email to info@ccd4kids.com.

Hygienist with 5-10 years of experience needed for full time position. Our family practice in NE Columbia has experienced rapid growth and we have just equipped a new operatory for hygiene. We have a beautiful office with the latest technology allowing us to provide a high level of patient care. We operate a team oriented environment where the patient comes first. The applicant must have a do-what-it-takes attitude and be flexible and capable of multitasking. Applicant must be energetic, enthusiastic and willing to work with smiles of all ages. We offer a very competitive compensation package with regular performance incentives. Interested applicants should contact Andrew at 803-479-1114 to set up an interview.

Dental Hygienist, Full time, Hilton Head area. Please call 843-757-2828 or email chuck@firstdentalofbluffton.com.

Job Wanted

Dentist available for locum tenens. Available weekly or monthly. General Dentistry. 20 years plus private practice, 8 years contract dentistry. Private practice, city and county dental clinics. Dr. Garland L. Slagle (843) 837-4126.

General dentist seeking PT employment in the Lowcountry area. Filling in while on vacation, maternity leave, illness/disability, or just need an associate 1-2 days/week. GPR trained with 30+ years experience. Call Fred Danziger 843-377-8311 or email fziger@homesc.com.

Dentist available statewide for short-term fill in work. Contact: johnmcgeary@hotmail.com or 803-240-1452.

General Dentist available statewide for locum tenens (short term fill-in work). 37+ years private practice, MUSC graduate, former member MUSC Board of Visitors. Call 843-729-8129.

Board Certified Oral & Maxillofacial Surgeon looking for an opportunity to provide your dental practice with first class surgical care. I will provide your patients not only with an Oral Surgeon, but an Anesthesiologist, and trained Surgical Assistants. Our staff will arrive with all anesthetics and surgical supplies. There is no need for you to refer anyone out of your office; we will come to you. References provided. Contact us via email at christymiller5184@yahoo.com.

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General Dentist Associate position wanted. Full or Part time. Caring, ethical, congenial, with excellent clinical skills. Elected best perio/resorative student in class. MCV graduate 2009. Working in SW Florida public health gaining experience and building skills. Also have prior private practice experience. Please contact Dr. Holmes at holmes.ad@gmail.com or 804-239-3141.

Experienced University of Michigan Dental School graduate seeking associate position or opportunity to buy into an existing practice in Rock Hill / Fort Mill, SC area. Available immediately. Call Dr. Longstreet at 734-277-0939 or email dr.longstreet@yahoo.com.

General Dentist Associate position wanted in Rock Hill or surrounding areas. Full or Part time Carolinas Medical Center resident. Stony Brook University graduate, 2009. Key strengths include comprehensive care to healthy and medically compromised patients, dental rehabilitation, extensive oral surgery and restorative experience. Please contact Dr. Lauren Smith at Iss321@gmail.com.
