Bulletin



Volume 39, Issue 1 - January 2011

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SCDA Promises A Great Meeting

by Gene Atkinson

The South Carolina Dental Association's annual convention is closer than you think. The dates have been set for Thursday, April 28 to through Saturday, April 30, 2011. President Ed Wise and General Chairman Gene Atkinson will be our hosts. Again the venue will be at the Kingston Plantation at Myrtle Beach.

An outstanding session has been planned for all. Some of the top names in the country (and the world) will be our featured speakers. Among these are: Dr. Martha Ann Keels, from Duke University,

one of the top Pediatric Dentists in America; Dr. Van Haywood, the acknowledged preeminent authority in the world on bleaching; Dr. Ann Kulze from Charleston, one of the most sought after wellness speakers in the country, who will be giving a high energy presentation on a healthy lifestyle; and Dr. Jeff Brucia, one of the leading Operative Dentists in the country. For the staff, Shannon Brinkner will be giving an all day presentation on topics pertinent to their roles in the dental office.

Additionally, on Saturday, Dr. Charles Hook will be presenting the OSHA Training and Update course for dentists and their staff, and Rebekah Steen from DentaQuest will hold a session to

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help answer questions and concerns on Medicaid.

Social events will include an opening night reception, followed by our traditional beach dance. On Friday night there will be an evening with dinner at the Alabama Theatre. The annual golf tournament will be held on Saturday.

All in all, the 2011 Annual Session of the South Carolina Dental Association promises to be one of the best we have had.

SEE YOU THERE!

Website: www.scdaannualsession.com

SCDA House Approves Overhaul of Bylaws By Phil Smith

The SCDA House of Delegates approved to accept the bylaws changes as presented by the Constitution and Bylaws Committee. The modifications that were required represent an effort for the SCDA to become compliant with the Constitution of the ADA.

Many of you may recall that this presidential term for Dr. Wise is designed to last 18 months. In December of 2011, all committees and officers will rotate into new positions. Some of the challenges that prompted the bylaw changes included financial contributions that have been out of step with the national association. SCDA collects membership dues at the end of the calendar year, consistent with ADA. However, the association corporate year has historically ended in June. Therefore, the officer rotation occurred on July1st.

Until the cycle is completed, a number of subtle applications will need to occur. Realignment of the Annual Session will present some changes in the format

and agenda. The bylaws still set aside a meeting for the spring season, but the meeting will no longer require installation of officers and end of year reports. New officers coming into the association will be recognized during the December House of Delegates. The planning retreat will be scheduled for November or early December.

It has always been a trick to plan for the budget of the SCDA. Historically, membership revenue is collected in December, but the budget ended in June. This change will make planning and accounting practices easier. At the HOD meeting in Myrtle Beach the budget that will be voted upon will be a six month interim budget.

Phil Latham and the SCDA expect the transition to be seamless and in the completion strengthen the association.



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Membership Minute

by Christy Meador



Deadlines: To avoid having a \$100.00 late payment penalty added to your 2011 Membership dues, please remit your dues by February 15, 2011. Members who do not pay their dues by March 15, 2011, will have their memberhip lapse and if they have insurance with the SCDA or ADA (Great West), their coverage will be discontinued. A lapse in coverage would also affect continuous years of service with the ADA. Don't let this happen to you. If you have not received your dues statement (printed on easy to spot yellow paper and mailed out in October), please email meadorc@scda.org.

Clarification: When submitting your 2011 dues, please include the bottom half of your invoice with payment. The top half is for your records. Including the bottom portion of your invoice will speed up the renewal process and your membership will be renewed quicker.

Thanks to the hundreds of SCDA members who have already submitted their 2011 membership dues and membership update form! Those members who haven't paid their dues should be sure to check over the membership update form included in the dues mailout. Make any necessary changes and return it with the bottome portion of your dues statement and your payment in the return envelope provided for you. This is very important because we use the form to verifiy information for the Membership Directory.

In Memory: Dr. Robert B. Eleazer, of Chappells, SC, passed away November 16, 2010. He was an SCDA member for 60 years.

Are You Retiring? Please Notify the SCDA

Call the SCDA office and ask for a retired affidavit so that you can continue to receive all the member benefits you've come to enjoy and expect, but at a quarter of the cost! You can also request a free copy of "Closing a Dental Practice" or click here to go to the SCDA's website to download a copy. Contact Christy Meador at 800-327-2598 or by emailing her at meadorc@scda.org.

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Editorial Comments

Comments appearing in this section are the renderings of the Editor or credited authors and do not necessarily reflect the opinions or policies of the SCDA. Letters are invited. Brevity is appreciated, and the Editor reserves the right to edit all communications. Letters may be emailed: philes48@aol.com, mailed to the SCDA office, or faxed to (803)359-3004.



Dr. Phil Smith, Editor

Red Flags Lowered

The ADA has persevered in our debate that dentistry should be excluded from compliance with the FTC mandate on Red Flag Rules. As a reminder, Red Flags were designed to assist in identifying transactions that could indicate fraud or ID theft. The rub occurred when dentistry and medicine was lumped in with small businesses. This then interpreted doctors to be "creditors" due to transactions in the practice. This was another layer of mal-imposed regulation.

At this time, it is believed that this will signal the resolution of the Red Flag Rules applied to the dental community. Time and circumstance will tell.

Medicaid Coverage "Runnin' on Empty"

There was a note in the paper last month that the Medicaid program in South Carolina was quickly approaching a short fall in funding. The information available indicated that South Carolina's legislature was unable to fully underwrite the money to keep the program afloat. If the money was not secured, then there was a loss of matching federal funds that make up approximately two thirds of the resource.

The "request" from DHHS was that doctors continue to see eligible patients even though there was no assurance of payment for services rendered. How can that

be? Are practitioners expected to fund the Medicaid program? The crimp in the pipeline is occurring due to overall shortages in revenue. There is a serious expectation that by February 2011, adult Medicaid will be discontinued. No coverage, nada, nothing for adults. The agency has requested that the state allow DHHS to continue to function in a "budgetary deficit". This would mean that activity would be continued, checks sent to pay for service, but the DHHS funding would be at a loss until South Carolina makes up for its shortfall.

Voting is occurring as this article is being written.

Silver Resolution for the New Year!

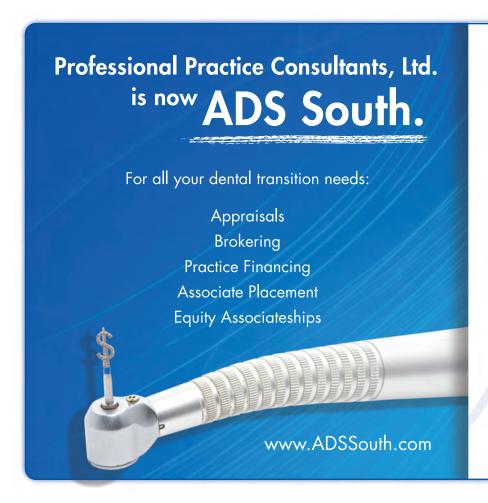
It is now time to make and keep your New Year's Resolution. That promise would be to install an amalgam separator in your office. 2011 must be the "Year of the Separator" if dentistry is to avoid punitive restrictions on the use and disposal of amalgam. Just last week on NBC there was an update about the FDA and its revisiting of mercury contamination from amalgam in dentistry.

I believe that the emphasis was on mercury as an environmental concern not as much as a health issue. But in the press, and to concerned patients, the connection might appear to be a condemnation of a successful 100 year restorative material.

Whether you believe that your office contributes to ground or air contamination is secondary to the pending requirement to install a trap to collect amalgam. The contents can then be recycled and disposed of according to government guidelines. Do it to avoid further restrictions.

As you read this editorial realize the persistent efforts made on our behalf by organized dentistry! You are a part of the ADA and the SCDA! Be involved.

Master Calendar				
January 14	DAD meeting	SCDA Office	10 am	
January 14	NCDHM Committee meeting	SCDA Office	10:30 am-12 pm	
January 15	Teenagers - What Their Mouths are Telling You but They're Not	TRC Auditorium - Greenville Tech	8:30 am-12:30 pm	
January 21	SCDA Leadership Inaugural Class	SCDA Office	9 am-3 pm	
January 22	EdVenture Open House for children w/ developmental disabilities	EdVenture	5-8 pm	





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President's Message

MUSC College of Dental Medicine: Our Legacy for the Future

Our theme for the SCDA 2010-11 year is "Building Bridges to the Future" and I wanted to take the opportunity to talk about one of our most important bridges to the future, our own amazing James B. Edwards College of Dental Medicine. I use the term amazing because I am keenly aware of the difficult financial constraints under which Dean Jack Sanders, his remarkable faculty, and their predecessors have been working for many years. In spite of this, they have managed to create a "state of the art" teaching facility and a collegial learning environment which produces some of the best clinical dentists of any school in our country. The College is a world class institution and as such, it is a very precious resource for the future of the dental profession in our state.

In order to substantiate the foregoing assessment of our college, I would like to touch on a number of facts about the school which are important for every dentist in the state to understand. As we all know,



Dr. Ed Wise

the state has experienced a significant decline in revenue since the economic downturn began in 2007. Higher education and especially graduate programs have received an inordinate share of the resulting severe budget cuts. In 2002, the College of Dental Medicine (CDM) received \$6,302,385 or 48% of its annual revenue from the state. As of July 1st, 2010, the state support was down to \$3,204,735 or 15.4% of CDM's total budget. It is anticipated that a potential \$600,000 cut in 2011 will reduce the state support to below 10% of the overall budget. In essence, the college is "state-supported" in name only and is operating much more like a private institution than a public one. These numbers clearly indicate that to state that the staff and faculty work under "difficult financial restraints" is no exaggeration.

The college was started in 1971 with a class of 24 students, which grew to a class number of 50 and then, most recently, 70 incoming students. As a relatively young school with a small number of graduates to contribute to establishing endowments, CDM is at a distinct financial disadvantage compared to older and better-endowed schools in our region, as well as around the country. In spite of these limited resources, the strong leadership of Dean Sanders and his dedicated faculty continues to produce high quality graduates, who consistently score well on national board exams and are known to be well-trained clinical dentists. The College of Dental Medicine has just completed the ADA recertification process (which occurs every seven years) and has received word that at the official meeting in January of 2011, the CDM predoctoral, periodontic, and pediatric programs will be recommended for accreditation "without recommendations." (Oral Surgery and Orthodontics were previously accredited during different cycles). This "without recommendations" status rarely occurs in the accreditation process, and

it clearly indicates that the education programs at our College of Dental Medicine are exceptional. In addition, a new AEGD program received initial accreditation and a 1.7 million dollar grant was awarded to initiate the program. A significant pledge from Dr. Carter Brown and his wife strengthened the application and helped to create a multiplier effect which attracted additional funding to the program. This result illustrates why building a strong and growing Dental Legacy Society is so vitally important.

At a recent meeting of the Dean's Diversity Council and the SCDA Diversity Committee, it was decided that we would hold a fundraising event at our upcoming annual meeting featuring current ADA president Dr. Ray Gist, who is the first African-American president in the history of that organization. The purpose of this event is to raise funds to endow a scholarship for African-American dental students. It is hoped that this, along with other generous gifts and pledges by friends and alumni of the college, will provide a "multiplier" effect for the Dental Legacy Society so that it will become the endowment vehicle which is so essential to the long term strength and success of CDM. Since this article does not focus on the Legacy Society, I purposely have not provided specific de-

"It is hoped that this...will provide a 'multiplier' effect for the Dental Legacy Society so that it will become the endowment vehicle which is so essential to the long term strength and success of CDM."

tails at this time but will do so in the near future, in a subsequent article. Clearly, the establishment of a strong and steadily growing endowment program is a key element for the college's future.

One final area that I do want to touch on is advocacy of our members in soliciting support for the college from our legislators. Dean Sanders has indicated that the Rural Dentist Incentive Program, which SCDA encouraged the South Carolina legislators to pass several years ago, is vitally important to the college because of the role it plays in helping to attract and retain promising young faculty members. The bill provides loan forgiveness for recent graduates who practice in underserved areas and to those who choose to enter the field of dental education. With the limited funds available for faculty salaries, it is likely that without this program, the college will lose a number of excellent young educators who are obviously essential to the future of CDM. It is important that the members of SCDA make a special effort to tell South Carolina legislators what an exceptional dental school we have in our state and how important programs like the Rural Dentist Incentive and other funding issues are to keeping the college well-equipped and staffed so that it can continue to supply an excellent source of future dental healthcare providers for the people of South Carolina.

We should all be very proud of the outstanding institution that our College of Dental Medicine is today. Previous generations of South Carolina dentists (SCDA leaders, educators, and many others) worked together to create something wonderful for the people of our state. It is unlikely that we could recreate CDM in today's culture so it is a unique treasure well worth protecting and defending. One of the most crucial elements needed to do this is the establishment of a strong and steadily growing endowment program. It is my sincere hope that we can marshal the support from SCDA members and others to get behind this effort and make it happen.

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Executive Director's Notes



Mr. Phil Latham

January always brings a time to reflect and a time to set new goals.

2011 promises to be a very busy year for your Association. The SCDA kicks things off early in January with its first Leadership Series Conference. Right after that, plans begin for the 3rd annual Dental Access Days (DAD) project which will be held in Florence this year. March and April will be full of legislative hearings, meetings, dropins and receptions along with putting the final touches on the SCDA Convention. When summer ends, the DAD Project will take place and fall kicks off ADA Caucus, Southern Leadership and the National ADA meeting. Lastly, in December 2011, the SCDA's House of Delegates will conclude a very busy year. When you add all of the Board, Committee and Task Force meetings it promises to be a bustling, but productive year.

During an SCDA staff meeting the other day some alarming news was brought to my attention. We have members "unsubscribing" to emails from the SCDA office. In fact, we

have had 60 unsubscribe and this is concerning as many of those who unsubscribed are legislative contacts, delegates, alternates and committee members.

Personally, like anyone else, I do not like to be bothered with unnecessary emails. I hope that this unsubscribing has been a mistake. How else are you going to keep in touch with your Association without getting the emails? How are you going to receive the Bulletins, Egrams, Action Alerts, Breaking News and most importantly Legislative Updates without getting these SCDA emails? Times have changed and when word has to be disseminated in a quick manner, email is the answer.

Please note, if you receive an email from the SCDA and if it does not pertain to you, when you unsubscribe to it, you have unsubscribed to all other emails.

Let me repeat that; when you unsubscribe to one, you unsubscribe to all.

If you click unsubscribe on an SCDA email, you are asked to verify your email and to confirm that you want to stop ALL emails. Please note the SCDA does not sell or provide email lists to anyone. In fact, the SCDA Board of Governors passed a policy years ago that the SCDA would not provide emails to outside groups.

"We have members 'unsubscribing' to emails from the SCDA office."

The next time you see an email from the SCDA and think about unsubscribing, please think twice, you may miss some of the most important news that pertains directly to you.

I trust everyone had a Merry Christmas and Happy New Year.

I would like to close by adding that two of the SCDA staff have been blessed with some great news. Mark and his wife, Kristen, will be expecting their second child in 2011 and our own Christy Meador is expecting. She and her husband, John, are looking forward to their first child.



Coming soon to a mailbox near you!

Beginning this month, SCDA will begin issueing a hardcopy of the Bulletin - the Bulletin: Extra Edition. The Extra Edition will be published 3 times a year and will include much of the important information you've come to depend on from the association.

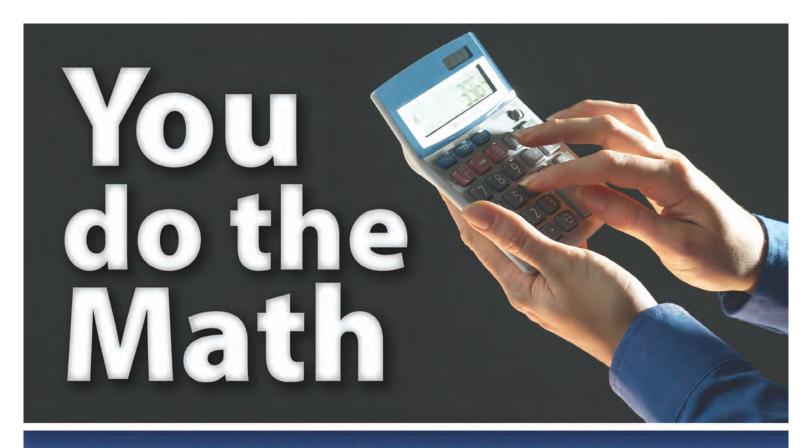
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ACD Inducts Three SC Dentists



Drs. Laro and Calcote are shown with Regent Dr. Carroll Player. Dr. Krayer is not pictured.

The American College of Dentists recently inducted three South Carolina dentists into the organization during the ADA Annual Session in Orlando, Florida. The three honored dentists were Drs. Bob Calcote, Joe Krayer and Jeff Laro.

Dr. Calcote is an orthodontist in Charleston, Dr. Krayer is a professor at MUSC, and Dr. Laro is an endodontist practicing in Charleston. The American College is a service, leadership and honorary organization founded in 1920 to promote ethics and recognize leadership in dentistry.

Congratulations to Dr. Calcote, Dr. Krayer and Dr. Laro on this honor.

Thanks to these sponsors of the Winter 2010 House of Delegates Meeting





Ken Eckelson, Hayes Handpiece of SC, Inc.



ARE YOU HITECH COMPLIANT? PTG CAN HELP.

Reed Wilson, President of PTG, recently presented the keynote on compliance at the SCDA HITECH seminars. As a reminder, PTG can come to your dental office to conduct an audit and let you know the specific steps you need to take to become compliant.

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SCDA Member Benefits Group

by Mark Brown

What Does Supplement Coverage Entail?

Going to the hospital is something you hope you or your family never have to experience. However, if you had to stay in the hospital, do you have enough set aside to cover the costs? What if you need outpatient surgery?

- The average length of hospital confinement for adults under age 65 is almost five days.
 - -Advance Data from Vital and Health Statistics, National Center for Health Statistics, "2004 National Hospital Discharge Survey," May 4, 2006
- Today, an estimated 80 percent of surgical procedures in the U.S. are performed in outpatient settings.
 - -Federated Ambulatory Surgery Association, "Consumers Urged to Become More Informed of Their Health Care Options During National ASC Open House Day," August 21, 2006

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Supplement your insurance coverage with Colonial Life's hospital confinement indemnity plan by contacting Pete Reynolds at 803-520-4794 or 803-960-3889 or via e-mail at preynolds@sc.rr.com.

SCDA WELCOMES NEW MEMBERS

The South Carolina Dental Association would like to recognize our new members. Forty Four (44) dentists joined during the fall district meetings of this year.

The Board if Governors of the Association is pleased you have decided to be a part of organized dentistry. We invite you to take full advantage of the many benefits that are offered.

Central District Mary Beth F Batson Alexis P Collins Dmitriy Denissenko Kyle M Garlitz Steven G Lewis Richard-James Hansen Mc Birney Aisha O Moore Alan F Myers Kristin J Reed Lauren S Smith Aunchana Tocharoen	Coastal District Margaret E Alderman Julie S Camp Nicole L Dahlkemper Paul M Doughty Kimberly L Duffey Nancy B Evans Benjamin R Fleming Nathan L Mc Keta Robert Rodelsperger Kari A Ryan Kristin M Saville Jennifer K Wallace	Pee Dee District Gavin L. Criser John P Finucane Tiffany J. Karkanen Michael Munn Ryan S O'Malley Thomas N Pare III Arian L Ray Brian E Sang	Piedmont District Bonnie Alexander Nick Amati Elizabeth Armstrong William Bohlen Jay Bruce Sonia Karamchandani Lauren Jacques Thomas Miller Cindy Nichols Shea Tolbert Eric Vieth John Waters Hunter Hicklin
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\$10,400.00. Contact Dr. Gene Grace's office at 843-524-6410 or email <u>drgrace@islc.net</u>.

Greenville Area: Excellent opportunity for someone ready to hit the ground running in a fast paced office! Well established high-end practice producing \$1.6M. Owner willing to associate back part-time with buyer to ensure a smooth transition of the patient base. Excellent, well-trained and efficient staff. For more information call 678-482-7305 or email info@southeasttransitions.com or visit www.southeasttransitions.com.

Dental Practice for Sale in SC Coastal Area. Well established, high-end General practice producing 750-825K annually with excellent growth potential. Prime location, newly remodeled office with golf views. ½ mile from beach. 4 ops with updated equipment and exquisite décor. Practice located in free standing building, for sale or lease. Interests email to: bugzy1023@aol.com.

For Sale: Share in Oceanfront Condo at Wild Dunes, SC. 3 BR, 3BA (upgraded in Jan. '10 kitchen, baths, etc.) 1 week per quarter, deeded ownership. Call for details. Roy Strickland, DDS. 864-271-6705.

Dental office for lease near Lexington Medical Center, Highway 378 in West Columbia. 1800 square feet. Set up for ortho or pedo practice. Call Carlos Smith DMD 803-606-3810, 803-794-0146 or 803-359-2488.

• Classified advertising is \$35 on a per issue basis. There is no charge for Help Wanted/Job Wanted (Job Bank) ads for members. The public can place ads for \$35 on a per issue basis. Ads are posted to the SCDA website during the month(s) of publication at no additional charge.

- All ad copies and cancellations must be received no later than the 20th of the month prior to publication, which will
 occur on the first of the month, with remittances accompanying the ads.
- Job Bank ads can be kept confidential if so desired. If you are interested in receiving information from or submitting information to the Job Bank, please call the SCDA office.
- If you have registered with us previously and have found work or filled your position, please let us know so that we
 can take your name out of our files.
- Contact: SCDA Bulletin, ATTN: Christy Meador, 120 Stonemark Lane, Columbia, SC 29210; call 800-327-2598; fax 803-750-1644; email meadorc@scda.org.

Help Wanted Ads

Florence - opening in well est., modern, clean office w/ loyal staff. Need ft/pt assoc. to participate like solo/owner dr. w/out the admin. burdens. Family practice w/ cosmetic emphasis. Salaried or commission package w/ health ins. avail. Call 1-800-thanksu and visit www.carolinasmile.com today!

An orthodontic assistant is needed for a progressive and reputable practice in Duncan, SC. Prior orthodontic or dental experience is preferred, but not a requirement if you have good hand-eye coordination and enjoy working with kids and adults. If you are interested in becoming part of our team, we encourage you to fax us your resume and a letter stating why you feel you would be an excellent addition to our office to 864-486-8688 or email info@chadwell-smiles.com.

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Dentist needed! General or Pediatric! Part-time or Full-time! Position currently available in the Irmo area. Please fax or email resume to 803-781-5142 or *childrensdentalgroupsc@gmail.com*.

DENTIST WANTED FOR MOBILE DENTAL PRACTICE. Excellent opportunity. Travel required. 3-9 PM Full or part-time. Min. compensation \$150K/yr. Contact Dr. Ali: 1-877-904-7645.

PEDO OPPORTUNITY IN CHARLESTON, SC: Excellent opportunity for a pedodontist to join our well established practice - on a part-time basis. Great position for a pedodontist looking for additional working days or for a retired doctor who wishes to live in our beautiful coastal city. Please email us in complete confidence to <code>didg234@aol.com</code>.

Associate Dentists Needed: Kool Smiles offices opening in Columbia and Greenville, SC! Make a difference and make a great living! Kool Smiles is a growing dental practice with a mission of providing high quality dental care to underserved communities. With offices in multiple states across the country, we provide comprehensive general dentistry services to children and adults. We are currently hiring qualified, energetic Associate Dentists seeking: Generous compensation; Innovative Wealth Management Plan; Outstanding benefits; Excellent training, education and advancement opportunities; Visa and permanent residency sponsorship with covered legal fees, No practice management expenses and headaches. All candidates must have a degree in dentistry from an accredited dental program. Candidates must have an active license (in good standing) to practice dentistry in the state where providing patient care or be willing and able to obtain licensure. We currently have locations in Greenville, Anderston, Sumter and Charleston! Please email CV to <u>rbaron@ncdrllc.com</u> or fax to 678-247-7801 or contact Renee Baron at 404-862-9685.

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Dentist needed 1-2 days weekly in Columbia, SC. Duties to include endo and oral surgery. please contact Polly 803-738-2424 and/or email resume to *cdcsmiles@live.com*.

Dentist Needed - Fill-in for Maternity leave/Bedrest. Starts in January and lasts through May. Four day work week. Guaranteed dai9ly rate or production percentage. Family practice located in Sumbers, SC. 803-905-5280 or 803-236-1319. Dr. Catherine Zybak.

Job Wanted Ads

Dentist available for locum tenens. Available weekly or monthly. General Dentistry. 20 years plus private practice, 8 years contract dentistry. Private practice, city and county dental clinics. Dr. Garland L. Slagle (843) 837-4126.

General dentist seeking PT employment in the Lowcountry area. Filling in while on vacation, maternity leave, illness/disability, or just need an associate. GPR trained with 30+years experience. Call Fred Danziger 843-377-8311 or email fziger@homesc.com.

Dentist available statewide for short-term fill in work. Contact: <u>johnmcgeary@hotmail.com</u> or 803-240-1452.

General Dentist available statewide for locum tenens (short term fill-in work). 37+ years private practice, MUSC graduate, former member MUSC Board of Visitors. Call 843-729-8129.

Other News

To keep up with other goings on within the dental profession, just follow the links below:

ADA News Daily
Medicaid Bulletins
SC Board of Dentistry News