



SOUTH CAROLINA DENTAL ASSOCIATION

Bulletin
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Presidents Message

By Dr. Deidre Crockett, SCDA President



The holidays are in full swing, and I hope you are enjoying the fall season. Our delegates and alternates have returned from the ADA House of Delegates, and all SCDA members will be briefed on the meeting at the Dec 5th SCDA House of Delegates. I look forward to seeing you all there!

Donated Dental Services

One of the ways that we can serve the patients of South Carolina is through the Donated Dental Services program (DDS). The program serves adults that cannot afford dental care, those with disabilities, veterans, and many others. As a volunteer dentist, you will definitely change someone's life with providing dental care. The patients are located in the county of your practice, so you will be helping a local patient in your own area. Once you sign up for DDS, you can choose the type of dental services provided. Then, you will be contacted with the patient information for you to review for treatment. One wonderful part of DDS is the participation of South Carolina laboratories that also donate their services for removable or fixed restorations. Here is the link to sign up for Donated Dental Services or to read more information concerning the program: <https://dentallifeline.org/volunteer/>

MUSC Lunch and Learn

On November 21st, our Executive Board and others will participate in a panel at MUSC to speak with students about organized dentistry. The student Legislative Liaison requested that we attend due to Advocacy month in November. During this month, at MUSC, the students are introduced to Advocacy, Legislation, and Organized dentistry. We are delighted to attend and answer questions about the SCDA, and are appreciative of the student leaders at MUSC for the invitation. We are fortunate that the student leaders at MUSC work very hard year round on events for their fellow dental students.

Membership

I would like to thank those members that have reached out to new dentists and new established dentists that have moved to our state. There are many new faces and residents to our great state, and we welcome all dentists to our organization. Please ask your fellow dentists at study clubs if they are an SCDA member. It is important for our sustainability, and extremely important when speaking with Legislators concerning new bills. Know that we are listened to when Senators and Representatives see that we represent the majority of dentists in our state. Excellent membership numbers also help during discussions with Insurance issues and government entities. I've seen a lot of new faces at evening events, and I hope that we are just as strong when they are well into their dental careers.

I hope everyone has a wonderful Thanksgiving Holiday with family and friends!

Remembering three outstanding SCDA Members

Dr. Leon Feldman, Charleston, S.C., died April 23, 2025 at the age of 102. He was the SCDA president in 1966-1967.

Dr. Richard M. Sasnett, III, Columbia, S.C., died June 17, 2025. He was one of the first pediatric dentists in S.C.

Dr. J. Daulton Keith, Jr., Charleston, S.C., died June 29, 2025. He was a very prominent periodontist and lecturer.

Executive Director's Notes

By Phil Latham, SCDA Executive Director



Follow the Rules When Phoning Patients

Does your dental practice call or text patients? You might need to get their prior written consent and take certain other steps to avoid liability and penalties under federal laws such as the Federal Communications Commission's (FCC) regulation, titled the Telephone Consumer Protection Act ("TCPA"). These laws are an attempt to address the problem of unwanted telemarketing communications but may result in situations where traditional methods of contacting patients run afoul of the rules.

Below are some suggestions to assist you. The rules themselves are complicated and depend on a lot of things, like what the message is, whether you're calling a wireless or a landline phone, and whether you're using an automated or prerecorded voice or equipment that is capable of autodialing phone numbers. Lots of phones are "capable" of autodialing – don't assume yours isn't. The law's definition of "capable of autodialing" is so broad and vague that only rotary phones appear to fall outside of it. Some of these rules are being challenged in court, and some of them seem to be here to stay.

Dental practices are among the businesses that have already been sued for violating these laws. The TCPA lets individuals sue for up to \$1,500 for every phone call or text that violates the law. That can add up fast. Civil penalties of up to \$16,000 per violation can be imposed for violations of the Telephone Sales Rule ("TSR"), a federal law that applies to phone calls and texts with a marketing or advertising message.

The following steps may help you reduce legal risk under the TCPA if you make calls or send texts containing only information related to health care (such as an appointment reminders) and information about payment, accounts or collections, but not marketing or advertising, whether you are calling a wireless or landline number, and whether or not you use prerecorded voice messages or your equipment is "capable" of autodialing:

1. Ask patients to sign a consent form before you make a phone call or send a text.
2. Frequently ask patients to verify that the contact information on their consent forms is up to date. If a patient gets a new cell phone number and the old number is reassigned, calling the old number more than once can violate the law.
3. Train your staff never to call or text a number that they believe has been reassigned. "Warning signs" can include reaching a person who is not the patient, getting a "wrong number," or getting a voice mail that doesn't give the patient's name. If this happens, your staff can reach out to the patient by another means (such as U.S. mail or an email, if permissible) to ask whether they have a new phone number.
4. If a patient revokes consent to call or text, stop calling/texting the number immediately. Patients can revoke consent by any reasonable means, orally or in writing – you can't require them to use any particular method. Train your staff to be alert to revocations and to record them promptly. For example, a patient might say: "Please don't send me any more texts" or "Don't call me at that number anymore."
5. Train staff to promptly and accurately record any change of phone number – for example, if a patient says: "I've got a new cell phone number," or "Let me change my phone number in your records."





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How Does ACA Section 1557 Impact Dental Practices?

By CyraCom, an SCDA Endorsed Company

How Section 1557 Applies to Dental Practices

According to the [American Dental Association's \(ADA\) Section 1557](#) analysis, "Covered dental practices must take appropriate steps to ensure that communications with patients, prospective patients, members of the public, and companions with disabilities are as effective as communications with others. [Dental practices must furnish appropriate auxiliary aids and services](#) where necessary to give individuals with disabilities an equal opportunity to participate in, and enjoy the benefits of, a service, program, or activity of the dental practice."

Why is compliance with Section 1557 imperative?

Beyond penalties and enforcement from the US Office for Civil Rights, providing language services for limited-English proficient (LEP) or Deaf/patients or part of the Deaf/hard-of-hearing (DHOH) community is a good business practice. It will satisfy patients' expectations for clear communication and improve patient outcomes.

Also, the principle of [Patient Autonomy within the ADA Code of Ethics](#) states, "the dentist's primary obligations include involving patients in treatment decisions in a meaningful way, with due consideration being given to the patient's needs, desires and abilities, and safeguarding the patient's privacy."

How language services can help you stay compliant

- **Remote Interpretation:** Trained and qualified interpreters can help your staff communicate with LEP or DHOH patients during appointments, helping you deliver a better patient experience.
- **Translation:** Post a notice of individuals' rights that provides information about communication assistance for individuals with LEP in your office, on your website, and alongside important documents, such as health history and informed consent forms.

Do you need language services for your dental practice?

CyraCom is endorsed by ADA Member Advantage and the SCDA. Contact CyraCom today for a free language services consultation. Email the team at getstarted@cyracom.com or learn more at start.cyracom.com/ada.

Upcoming ADA Continuing Education

November 7th

MATE Act Training for Opiate Prescribers (Live Webinar)

November 7th-8th

Botulinum Toxin, Dermal Fillers and TMJ Certification Training (Live Workshop)

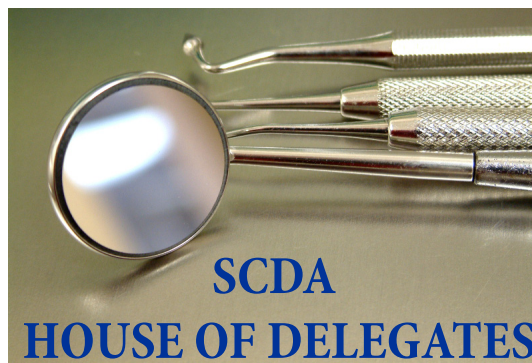
December 5th

Resilient Pediatric Dentistry: Navigating Emergencies, Exposures and Emotions (Live Webinar)

December 5th

Little Patients, Big Decisions: Considerations in Pediatric Dentistry (Live Webinar)

Register: <https://www.ada.org/education/continuing-education>



Friday, December 5th

Registration 8:30 am

House: 9:00 am

Hilton Garden Inn
110 McSwain Drive
West Columbia, SC 29169



SOUTH CAROLINA
DENTAL ASSOCIATION



We are pleased to announce...

Matthew E. Boller, D.M.D.
has acquired the practice of
James R. Decker, D.M.D.
Charleston, South Carolina

**Family Dental Health &
Rob M. Safrit II, D.M.D.**
have acquired the practice of
Samuel N. Pratt Jr., D.M.D.
Moncks Corner, South Carolina

*We are pleased to have assisted
in these practice transitions.*

Practices For Sale

REAL ESTATE AVAILABLE LEXINGTON COUNTY: GP with high visibility & growth potential in freestanding 1,200 sq. ft. office with 4 ops, digital equipment, and room to expand. Great location with ample parking. PPO/FFS patient base, 20 new patients/month. Collected \$465K in 2024 on 3 days/week.

Opportunity ID: SC-02559

LAURENS/GREENWOOD, MOTIVATED SELLER - PRICE REDUCED! 100% FFS General Dental Practice with 1,337 active patients and strong growth potential. 2024 revenue: \$560K on 4 doctor + 6 hygiene days/week. Digital X-ray, pano, 5 ops in 2,700 sq. ft. (+600 sq. ft. storage). Many procedures currently referred out. Merger potential. Real estate also available. Call AFTCO

Opportunity ID: SC-02536

COLUMBIA, SC POTENTIAL MILLION-DOLLAR GP: This practice collects \$900K annually on a 4-doctor, 8-hygiene day schedule. Patient base is 80% PPO / 20% FFS with 4 equipped ops and 1 unequipped. Strong hygiene and recall systems in place. Seller open to staying on post-sale. Big opportunity for the right dentist—call AFTCO! **Opportunity ID: SC-02273**

\$1.4M+ CHARLESTON METRO, SC GP: Price Cut, Motivated Seller! Thriving digital practice in a 2,800 sq. ft. stand-alone building with 7 ops, CEREC, and great visibility. Over 2,100 active FFS/PPO patients and 30+ new patients/month. Collected \$1.4M on 7 doctor and 6 hygiene days/week. Room to expand, well-maintained, and real estate available. **Opportunity ID: SC-02666**

Go to our website or call to request information on other opportunities!

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Our HIPAA services offer expert guidance and training to ensure your team protects patient privacy and stays compliant with federal privacy and security regulations.

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Our Infection Control Program delivers practical training and tools to help your team prevent the spread of infection and maintain a safe environment for patients and staff.

CODA Reaffirms the College of Dental Medicine's Accreditation for the Next Seven Years

By Dr. Sarandeep Huja, Dean, James B. Edwards College of Dental Medicine Medical University of South Carolina



Dear SCDA member:

I am pleased to share that the Commission on Dental Accreditation (CODA) Site Visitors have reviewed and there were no recommendations. So this will ensure our college's accreditation status for the next seven years! No recommendations for all programs is uncommon and the best possible outcome from an accreditation visit. Of course official word will only come after the Commission meets in January 2026.

Six of our academic programs were reviewed: the D.M.D. degree program and the AEGD, endodontics, orthodontics, pediatric dentistry, and periodontics residency programs. As a reminder, our other accredited postdoctoral residency program, in oral and maxillofacial surgery, underwent its accreditation in 2023 and also excelled. I am deeply grateful to the college's academic program leadership for their preparation and continuous improvement mindset.

This is an outstanding testament to the **excellent dental and oral health education** we provide at the MUSC James B. Edwards College of Dental Medicine.

I am gratified to see the dedication, skill, and compassion of all our professionals, residents, and students validated through the accreditation process. The depth of gratitude I have for our outstanding team of leaders, faculty, staff, students, and residents is immeasurable.

However, regardless of the outcome, we view the accreditation process as an opportunity to learn and continuously pursue excellence at a national level. We continue to enhance our predoctoral curriculum and emphasize innovation in digital dentistry. We look forward to our next steps, advancement, and growth, in alignment with our 2025 strategic plan.

JAMES B. EDWARDS COLLEGE OF DENTAL MEDICINE 2025 Strategic Plan

ONEMUSC



**Empower Healthy
Communities**

Develop an integrated network of oral health across South Carolina to improve health



**Drive Innovation &
Health Transformation**

Drive investment in innovation, creating new knowledge and scientific discoveries through an expanded research portfolio

Drive transformative changes in healthcare, research enrollment and learning



**Reshape the Future
Workforce**

Foster an environment that creates workplace engagement and value

Inspire and equip learners and employees to be leaders in oral health and education

Classified Ads

Dental Related Services

Intraoral X-Ray Sensor Repair/Sales- We repair broken sensors. Save thousands in replacement costs. Specializing in Kodak/Carestream, major brands. We buy/sell sensors. American SensorTech 919-229-0483 or www.repairsensor.com.

Local Tenens

Fill-In Dentist Available: Leave your practice in good hands. Twenty years GP experience with 10 years of locums work. Covering mainly upstate and midlands. Let your hygienist work while you vacation. Call or text 864-871-4774.

Positions Available - Dentists

St George/Santee/Holly Hill, SC- Looking for dentist to expand our staff at growing dental group. 4-5 days per week. Prefer to live within 25 miles of practice. 8 dental hygienists/19 op practice. Contact 843-560-2226 or drscottgarris@gmail.com.

Come work with us and achieve greatness. We are seeking a FT dentist to join our busy general practice in **Columbia, SC**. Simply Smile is an updated practice with an energetic atmosphere. We offer great benefits, compensation, and the ability to work independently with a supportive and trained staff. Mon-Fri. new grads welcome. Send resume to simplysmile7457@gmail.com.

Well-known **pediatric dental** office looking for partner. Perfect for work/life balance, office is 1.5 hrs from the beach. Competitive salary, benefits, and practice buyout available. Motivated individuals looking to practice pediatric dentistry in the Pee Dee region, email CV and cover letter to stewartbryant2020@gmail.com.

FT Associate Dentist Lexington- Ideal candidate must be committed to providing exceptional patient care and continued professional development. A well established family practice (over 45 years) caring for multi- generational families. We value relationship based care with current digital technologies: CBCT and intraoral scanners, 8 operatories. Privately owned practice, full benefits including 401k. Heyrob.sr@gmail.com

Flexible job opportunity for dentist seeking PT or FT work. We are a privately-owned general dentistry practice located in the Market Commons area of **Myrtle Beach**. We are seeking a compassionate dentist to work with adults and children of all ages. If interested in joining our team, please contact happyteethmb@gmail.com for more information.

Irmo Smiles is a privately owned, multi-specialty dental practice located near Columbia. We are seeking an experienced FT Associate Dentist. The ideal candidate should be proficient in cosmetic and restorative dentistry, with an eagerness to step into a high-producing, patient-centric practice. Excellent compensation/benefits package offered. Interested applicants please contact Heather@irmosmiles.com.

Seeking PT/FT GP with Sedation/surgical/implant skill and PT Oral Surgeon/Endodontist near Charleston, SC. Brand new facility with state of the art technology and fully digital workflow. CBCT, Digital Scanner, 3D Printing. Fee for Service Practice focused on delivering high levels of surgical and implant care as well as IV sedation comprehensive general dentistry. Please send CV to gillytooth@gmail.com

Charleston area, SC practice seeking PT/FT Associate Dentist- Opportunity in highly visible, established, busy, advanced digital practice located near Charleston SC. Must be proficient in all phases of general dentistry. Experience or GP residency preferred but not required. Competitive pay, 401k, high growth potential, with owner/equity possibility. Focus on patient care delivering excellence. Send CV gillytooth@gmail.com

Looking for a General Dentist to join our amazing 5 star team in **Florence, SC**. Strong patient flow in a family focused, established practice. Top notch benefits including health, retirement, paid malpractice, in house CE's including an implant residency. Quick path to partnership. Send resume to kasey.huber@guardiandentistry.com.

We are looking for a FT General Dentist to provide quality, comprehensive dentistry in a busy, well established FFS private practice in **Florence**. Potential partnership opportunity. Mentorship in endo and implants. Send CV for compensation and benefits packages practice.manager1693@gmail.com.

Midlands Orthodontics needs an orthodontist to join our outstanding team Monday-Thursday. Our very busy state of the art office is located in Northeast Columbia. Dentist will have clinical autonomy. Compensation- guaranteed daily rate plus monthly bonus program. Benefits- health insurance, 401K, PTO, etc. Email ellis3dmd@gmail.com for more information

Established FFS dental practice in **coastal Carolina** seeks experienced dentist (2-4 days/week). High-tech, high quality multi-million dollar office. Strong team culture. Advanced CE a plus. Just 50 minutes from Savannah & Beaufort. Future ownership opportunity. Send resume and cover letter to Eliza at info@c3results.com.

Dentist Needed in Pee Dee Region

The SC Department of Disabilities and Special Needs is seeking a Dentist for the Pee Dee (Florence) and Saleeby (Hartsville) Regional Centers. 4-5 days/week preferred. Excellent state benefits including insurance, retirement, 15 days annual leave, 15 days sick leave, and 13 paid holidays. Apply now at joinddsn.sc.gov contact: acarpenter@ddsn.sc.gov

Join our team as an Associate Dentist! Lead patient care, promote oral health, and drive a positive office culture. Collaborate with office managers, guide staff, and provide top-notch dental services in a supportive, patient-centered environment. Must have DMD/DDS, valid license, and CPR certification. Located in **Columbia, SC**. lauren.nann@brushandfloss.com

Established (40 yrs) FFS private practice seeking **compassionate dentist** ready to join our patient centered practice. Must be proficient in all aspects of dentistry and restorative care. CBCT and scanning technology in place to support excellent care and patient experience. GPR or experience preferred. Endo and surgery skills a plus. FT/PT opportunity. Send inquiries to palmettodentalassociates@gmail.com

Upstate opportunity seeking a General Dentist for well established private practice in **Rock Hill, SC**. Current Associate is transitioning to a specialty program. Must be proficient in all aspects of dentistry. Over four decades of trusted community care, FFS and personalized patient experience. Send resume: office@culpdental.com.

Exciting **Associate Dentist** opportunity- Join our thriving, modern practice in a vibrant lakefront community just minutes from Charlotte. Enjoy supportive team, great patients and room to grow. Full-time position. Learn about us at lakewyliesscdentist.com. Email resume: smile@carolinafamilydentistry.com.

We are a fast growing, privately owned dental office in **Indian Land** seeking a talented & enthusiastic Associate to join us in a great deal of fun. There are huge opportunities for advancement for everyone on our team. Your income potential is essentially limitless!
dentalrecruittingservicesfmsc@gmail.com

Myrtle Beach- This is your perfect job! Unlimited potential! \$400k++ Only the best candidates with compassionate care need apply. All premier technology... scanning, milling, CBCT. We need a laid back dentist competent with implants, endodontics, surgery, large fixed/removable, and general dentistry. Working days M-TH. Achieve high production levels, without the pressure!!!!
craigmilburndmd@gmail.com.

We are seeking a FT General Dentist for a private practice in **Murrells Inlet**. This is a unique opportunity for an ambitious professional, with a potential partnership opportunity and mentorship in endodontics and implants. Join a thriving team and build your future. Please send CV to practice.manager1693@gmail.com.

Fantastic opportunity for high earning potential in an established, highly visible, privately owned, growing advanced general dentist office. **Seneca Family Dentistry** is seeking a PT or FT Associate Dentist. Located steps from Lake Keowee and 10 minutes from Clemson. Experience preferred. Contact dmdword@gmail.com or 864-423-9190.

Positions Available- Staff

West Columbia, SC- looking for a full or part time Hygienist to join our family practice. Fun, low stress environment. 401k, health insurance and monthly bonuses included. Call 803-755-3953 or email airportfamdentistry@sc.rr.com.

East Cooper Community Outreach seeks a certified **Dental Assistant** for 16-20 hours/week. Duties include assisting providers, scheduling patients, and maintaining clinic operations. Pay: \$19.10-\$22.75/hr. Must have radiology certification and 1+ year experience. Email resume: jobs@ECCOcharleston.org. Learn more at www.ECCOcharleston.org.

Busy private Greenville, SC dental office looking for a FT or PT **RDH**. The ideal candidate will have a professional image and excellent communication skills. Infiltration cert is a plus. Must be committed team player and dependable. 34 hours, excellent pay and work schedule and benefits tailored to your needs.
office@julianthomasdmd.com.

Sumter Family Dental, a busy, full digital practice located near scenic Swan Lake seeks an **RDH** to complete our team. Offering competitive pay, 401(k) matching, health and vision insurance, free family dental care, PTO and paid sick/vac. We follow all recommended PPE protocols, prioritizing patient/staff safety.
sumterfamilydental@gmail.com.

RDH- Greenville Family Dentistry Greer, SC 29650. 4 days per week Tues-Thurs 7:30 am-5:15 pm, F 7:30 am-3:15 pm. Up to \$55 per hour, DOE. Bonus, medical, 401K, PTO and Sick. RDH license current, 1 year experience preferred, educate patients of prevention. Colette@Straine.com.

Practices/Office Space Available

N.E. Columbia Dentist looking to retire. Great opportunity to own your own practice and be your own boss. Dentist and great staff willing to stay and help with the transition. Practice and stand alone building for sale. Reasonable price! Brushandfloss@hotmail.com or 803-920-6669.

Million-Dollar Opportunity: **Beaufort County** GP located in a retail center with great visibility and ample parking. There are 5 ops in 1,600 sq. ft. with digital X-ray and Pan. This practice has 2,700+ active FFS/PPO patients. The practice operates on a 4 doctor and 8 hygiene workweek. Contact: AFTCO 800.232.3826

For-Sale **well established GDP** (between Charlotte and Greenville) Annual collections 1.27M (3 days Tues/Wed/Th) fee for service (no network). Experienced/certified staff willing to stay. 9 operatories stand-alone building-real estate also available. Modern well-equipped facilities-all digital. coopdent69@gmail.com

Thriving **Hampton County, SC** dental practice! 6 ops, 2,797 active patients and \$1M+ annual revenue. Priced at \$537K with huge growth potential. Perfect turnkey opportunity for a new owner ready to step in and succeed. laura@klassolutions.com.

Located near **Charlotte, NC** this established general dental practice features four operatories, 875+ active patients, and strong referral-driven growth. With \$580K in collections and \$102K+ take-home, it's ideal for first-time buyers or expansion. Contact PTS at 719.694.8320 or bailey@professionaltransition.com

Pediatric Dental Practice for sale with collections of \$1,056,785 located in **Greenville County, SC**. Fee for service practice with owner looking to retire and transition the office to another pediatric dentist. Practice utilizes Eaglesoft and has prime real estate available for lease or purchase. Asking price is \$850,000. Contact Jesse Koski at jkoski@rosendentaltransitions.com.

Coastal SC: Great opportunity to own an established general practice. All digital practice with upgraded state of the art equipment. 2,000 sq ft office, 4 ops in a prime location with high visibility and a growing population. dental26@myyahoo.com.