SCDA Member Benefits Group, Inc.
Board of Directors Meeting
Friday, February 13, 2026 – Zoom

Chair Robbie Lake called the meeting to order at 9:02 a.m. with the following board members present: Vice-Chair Bob Farrar, Secretary-Treasurer Josh Hardwick, Greg Millwood, T.R. Ravenel, John Turner, and Brandi Hair. Absent was member Jennifer Lever. Also in attendance were Executive Director Phil Latham, and Associate Executive Director Mark Brown.

On motion of Dr. Ravenel, seconded by Dr. Turner, minutes of the August 15, 2025, meeting were unanimously approved.

On motion of Dr. Turner, seconded by Vice-Chair Farrar, the July – December 2025 financial reports were unanimously approved.

Chair Lake provided an update on the Investment, Finance, and Audit Committee. He began by providing some background on the purpose of the committee. Chair Lake discussed the Association having three accounts with UBS and how those accounts were looking and UBS' outlook in 2026.

Mr. Brown brought up a discussion on Cyber Security and whether this might be a worthwhile benefit to offer to the membership. The board weighed in and Mr. Brown stated that he would begin researching options to present at a future meeting.

For information purposes, Mr. Brown reported no longer having a dependable contact with the endorsed provider TekCollect. He added that it has become increasingly difficult to communicate with them on various matters. Mr. Brown stated this endorsement first began in 2011 and that 150 members were currently utilizing this benefit.

Mr. Brown discussed the co-endorsement arrangement with ADA Member Advantage was expiring March 31st. The Benefits Group currently co-endorses six products/services with this organization. The agreement runs on a 3-year renewal cycle. On motion of Dr. Millwood, seconded by Dr. Turner, the board unanimously approved to renew for an additional 3 years.

Mr. Brown discussed the upcoming Golden Opportunities Conference that was taking place in March. This is a national event where states come together to discuss for-profit pros and cons, marketing ideas, and general idea sharing. Registration was approximately $200, plus travel. On motion of Dr. Turner, seconded by Vice-Chair Farrar, the board unanimously approved to have Mr. Brown attend the meeting.

Mr. Latham spoke with the board about a request the SCDA received from MUSC to help sponsor a continuing education event taking place later in the year. The request was for $8,000. He added staff had heard no further word since the original request. The board took this as information until further details are learned.

Mr. Latham discussed with the board that the SCDA was approached by North Charleston Dental Outreach regarding an upcoming charitable golf tournament they were hosting. He added the SCDA Board approved the Association help with some form of sponsorship and asked staff to take this to the Benefits Board for approval of funds. On motion of Dr. Turner, seconded by Dr. Hair, the board unanimously approved to sponsor the driving range for $1,500.

Mr. Brown reminded the board of the discussion it had with iCore at its August meeting regarding their recent Chapter 11 filing for restructuring purposes and all the back monies that were owed to the Benefits Group and the SCDA. He reported that subsequently all monies due had been paid and that iCore continues to remain active in communications with the Association. The board took this discussion as information.

Chair Lake welcomed Mrs. Maie Burke who provided an update on recent marketing activities including direct mailers, emails, social media, etc. She added the Association would be hosting a free webinar for members at the end of February regarding Best Card and exploring the impact of surcharging.

Under old business, Mr. Brown reported that SCDA Supplies would launch in early quarter two expanded alternative product offerings. This will help to keep SCDA Supplies competitive with the market. All vendors will be vetted, and no expired or counterfeit products will be allowed. SourceOne, the company behind SCDA Supplies, is moving forward with this with all their state dental association endorsements.

Mr. Brown reported the board approved, via an email vote on January 22nd, staff to exhibit at the February 20th MUSC Vendor Fair and to purchase SCDA umbrellas for the students.

Chair Lake reported the board will next meet in person on Friday, May 1st, at the annual convention being held in Myrtle Beach.

There being no further business, Chair Lake adjourned the meeting at 9.54 a.m.

Respectfully Submitted,



Mark K. T. Brown, CAE
Associate Executive Director

Minutes of the board's February 13, 2026, meeting were approved at its meeting on Friday, May 1, 2026.

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Chair	Board Member
_____	_____
Vice-Chair	Board Member
_____	_____
Secretary-Treasurer	Board Member
_____	_____
Board Member	Board Member