

SOUTH CAROLINA DENTAL ASSOCIATION

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Inside this issue:

Executive Director's	3
Notes	
SCDA 155th Annual Session Corner	4
Numbering System Miscommunication	6

SCDA Members Get a 7% Bonus on Dental Scrap Refining

Leads to Extraction

Mistake

Dr. Bill Sasser Named 10 Recipient of ADA Humanitarian Award

MUSC Update 16

SCDA Awards 17

Classifieds 18

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President's Message

By Jim Howell, DMD, SCDA President



In opening I want to provide an update on state of membership at SCDA. Presently we have a 68.8% market share representing 1,575 active dentists. I would like to ask for a renewed push to reach out and ask a colleague to re-join or consider joining our great SCDA membership.

March is Women's History Month, and Friday, March 8 is International Women's Day.

To honor this special celebration of women, I want to share some important statistics, and give voice to two prominent women in our SCDA dental community.

First, some facts as we acknowledge the current state of women in dentistry, both nationally and locally within the SCDA.

THE FACTS

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- Over the last several years, the Medical University of South Carolina (MUSC)
 College of Dental Medicine graduating classes have been 50% female;
- There are 38,173 dental practices owned and operated by women in the U.S. only 784 of those practices are in South Carolina;
- When it comes to SCDA membership, 2024 is seeing the highest number of active, renewed female members over the last several years with 446 members; that number is "up" from last year's 384 active and renewed female members;
- DID YOU KNOW: Cathy Moss was the first South Carolina female dentist to graduate from MUSC College of Dental Medicine she graduated in 1973.

From the numbers, there's a tremendous opportunity to continue to support women in dentistry.

My goal is that SCDA leads the way.

To do that, I'm happy to give voice to women who have been important to the SCDA.

I spoke with my two colleagues who have served as notable and trusted leaders in dentistry for over a decade in South Carolina on their respective thoughts on women leadership and women in dentistry.

I'm pleased to introduce (or re-introduce) you to Julia K. Mikell, DDS, past president of the SCDA and South Carolina state board member, as well as Deidre B. Crockett, DMD, current vice president of SCDA.

Dr. Mikell on why it is important to support women in dentistry:

"It is important to support women in dentistry because we want the best dentists, and we know many of those dentists will be women. Women are equally capable of being excellent dentists which includes having excellent hand skills, high capacity for compassion, detail oriented, and desire for being a team leader.

Many women are willing to take on the challenge of saying they want more than traditional roles that were commonplace 40 years ago. More doors are open now because women have proven they can juggle the work life/personal life balance and they can earn and deserve the opportunities they work for."

Continued on Page 2

Page 1

Continued from Page 1

Dr. Mikell on the importance of mentoring:

"Mentoring is an opportunity to welcome and encourage new and prospective dentists into our dental communities. As mentors, we can share our perspectives on our successes and regrets so, hopefully, their roadmap to success and satisfaction will be less bumpy.

Mentorship also allows us to pass on our core values such as ethics, integrity, and standards. Good mentoring can create fellowship and a network for support, trust and camaraderie that will sustain all of us throughout our careers."

Dr. Mikell on what informs her perspective as a dentist:

"I am a daughter, wife, sister, and mother. I'm also or have been a co-worker, friend, boss, employee, confidant, insider, outsider, follower and leader. So I bring a lot to the table irrespective but also because of my gender. I tell my patients every day: 'You can't make a good decision without good information.'

The more perspectives we have at levels where information is gathered and decisions are made, the better chance that they will be good decisions."

From Dr. Deidre Crockett, on the importance of dentistry as a practice:

"My participation in dentistry leadership has been and continues to be a privilege to serve our honorable profession. This is a profession that advocates for prevention first, a profession which supports continuing education and fellowship to stay connected and build relationships to support and encourage each other.

In the future, I believe dentistry will strive to maintain its autonomy amidst the health professions and will continue to rely on its integrity in order to keep the trust, respect, and confidence of the public.

I am a strong believer in the ADA Tripartite. In my opinion, our profession must have strong advocates in both Columbia and Washington D.C. to protect our patients and our dentists from parties who do not understand how dentistry works or what we do."

Dr. Crockett on what she wishes she had known earlier in her career as a woman in dentistry and what's possible for the future of women in this profession:

"I wish I had known that a lot of patients are very comfortable with a female dentist. When I was in school, I didn't know if that would be the case. In private practice, I realize that people see me as a dentist, regardless of my gender.

I think the sky's the limit for any dentist regardless of whether they are a man or a woman.

At this moment, the president of the ADA is a woman. I'm sure in the future we will continue to have many great women as leaders."

Dr. Crockett on how being a woman impact how you approach the profession:

"It's important that dentists advocate for all people in organized dentistry - that men and women respect each other's opinions and work together.

I personally don't feel any extra pressure or that I have anything to prove as a woman in the field of dentistry. My top priority is that I want my patients to feel taken care of and comfortable in my office."

Dr. Crockett on the impact Dr. Mikell played in her professional life at an important time in history:

"For two consecutive years, Julia Mikell guided the dentists in our state through the COVID-19 pandemic. Every day and night, she used her time to find supplies and PPE for dentists in our state. She coordinated with other state leaders and government officials at all levels to help dentists safely get back to work.

Julia led our state with the goal of helping members without ego or personal gain. She was a true leader with South Carolina dentists as her focus, as well as, providing the best care for her patients."

To conclude, we at the SCDA are proud of all women in dentistry in this State and want to thank you for your contribution. On the membership front, there is a real opportunity for more women to join as we currently have 64% market share representing 525 active women dentist who are members in the SCDA. This leaves a total of 239 women dentist who are not members and this is where the opportunity lies. I would like to ask these women dentist to step and lead the charge by joining our great organization. We need your voice and perspective in our leadership. I am proud that our next 3 years of presidential leadership at the SCDA will be lead by women leaders at the SCDA to include Drs. Diedre Crockett, Carol Baker, and Monica Cayouette.

Corporate Transparency Act

By Phil Latham, SCDA Executive Director



In case you have not heard, a new law became effective January 1, 2024, that requires certain businesses to report ownership information to the U.S. Department of the Treasury.

The Corporate Transparency Act intends to combat the use of businesses as money-laundering operations. The law now requires certain businesses to report beneficial ownership information to the U.S. Department of the Treasury's Financial Crimes Enforcement Unit. Reporting companies created or registered to do business in the United States before January 1, 2024, must file by January 1, 2025.

All existing dental practices and companies that meet the requirements have one year to file before facing penalties.

The American Dental Association (ADA) shared news of this new Act in a recent <u>ADA News</u> article which explains who is subject to reporting requirements and other relevant details. The ADA has also created a <u>FAQ</u> document to help dentists with any questions.

Currently, there is pending federal legislation that, if passed, would extend some of the filing windows outlined in the FAQ document. This legislation has passed the U.S. House of Representatives and is awaiting action by the Senate.

Should this legislation be signed into law, the ADA and SCDA will update their information and inform the membership.

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Surveys of the ADA and SCDA dentists through the years indicate that ADVOCACY is the number one thing that members want from organized dentistry. Because this is such an important issue to our members, this year's state meeting (August 22-24, 2024 in Greenville, SC) is addressing ADVOCACY straight on. Friday, August 23rd, we are having a lunch for all dentists to come hear exactly what our ADA and SCDA are doing to protect and enhance our profession. Special guest will be Mike Graham, senior vice president of governmental affairs for the ADA. He will not only enlighten us as to what the ADA is doing for dentistry, but also give us a feel of what's going on in DC as the election approaches. Plan on attending this luncheon when you register for the meeting.

On a side note; dentists still own the profession of dentistry. Not insurance companies. Not hospitals. Not big businesses (although they are trying hard). Not many professions can say that. This absolutely would not be the case without organized dentistry. If you ever hear a colleague say "why do I need the ADA and SCDA, I can get my credit card or insurance for another organization" or "why should I join," this is a perfect time to explain advocacy and invite them to join. No other group or organization is fighting in DC or Columbia for our profession.

ADVOCACY is essential if we are to survive. When you come to beautiful Greenville this summer, plan on joining us for lunch to discuss ADVOCACY for dentistry.





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has acquired the practice of
Bassil S. Cuffy, D.D.S.

Simpsonville, South Carolina

Rebeca Yutzy Zechmann, D.D.S. have acquired the practice of Sidney Reza Rismani, D.M.D.

North Charleston, South Carolina

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EASILY A MILLION-DOLLAR PRACTICE OPPORTUNITY: This Columbia GP is a huge opportunity for a talented clinical dentist. Current collections are \$900K with a 4 doctor and 8 hygiene workweek. The practice has a patient base that is 80% PPO and 20% FFS. There are 4 ops equipped and 1 unequipped. The practice has a robust hygiene program and an excellent recall system in place. The seller is willing to stay on post-sale for as long as the purchaser would like. **Opportunity ID: SC-01756**

Opportunity ID: SC-01756

MILLION-DOLLAR PRACTICE OPPORTUNITY: Northern SC GP located in a free-standing building with excellent road visibility. The office has digital x-ray, pan, cone beam and a dental laser. The office is in excellent condition with 5,500 sq. ft., 9 ops and room for expansion. The practice operates on 3.5 doctor days and 7 hygiene days per week and collected over \$1.1M in 2022.

Opportunity ID: SC-01677

100% FFS PRACTICE: GP with 1,337 active patients that are 100% FFS. The practice is equipped with digital X-ray and Panoramic imaging. Most specialties referred out leaving significant growth potential. The practice generates \$527K on 4 doctor days and 6 hygiene days per week. The office is 2,700 sq. ft. and features 5 ops, alongside an additional 600 sq. ft. of storage space. Opportunity ID: SC-01663

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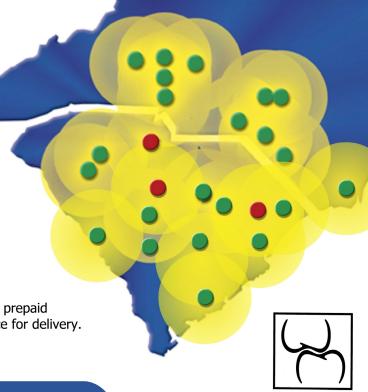
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Numbering System Miscommunication Leads to Extraction Mistake

By Marc Leffler, DDS, Esq., MedPro an SCDA Endorsed Company

In dental practices, there are a variety of numbering systems that are used to identify teeth, which can lead to miscommunication and mistakes. In this case study, an orthodontist refers a patient to their general dentist for a tooth extraction. Upon receipt of the referral, there is a miscommunication with the orthodontist's staff and the dentist mistakenly extracts the incorrect tooth.

F(05)

Key Concepts

- Dental numbering systems
- Preventing staff miscommunication
- Extraction of incorrect tooth

Background Facts

Dr. O, an orthodontist, evaluated his 14-year-old female patient, L, for potential orthodontic care. Following the taking and assessment of records, and clinical examination, he determined that L had a dental Class II, Division I malocclusion, with a deviation of the maxillary teeth to the left of midline, owing to a congenitally missing upper left premolar, for which she would require extraction of an upper right premolar in advance of orthodontic movement. He referred L back to her general dentist, Dr. G, for that extraction. In preparation for the extraction, he handed L's mother a referral card to give to Dr. G, which stated "please ext 5 for ortho", but he placed a circle around what appeared to be at least a portion of both upper right premolars on the form's schematic.

At the planned extraction visit, Dr. G was confused by the unclear identification of the tooth Dr. O wanted removed. So, Dr. G asked her office manager to call Dr. O's office to confirm which tooth he wanted removed. Upon receiving that call, Dr. O's receptionist looked at L's chart and advised that Dr. O wanted the extraction of "4 on the upper right". In reality, Dr. O had made a handwritten note in the chart to "ext UR4".

Based upon what her office manager then communicated back to her, Dr. G told L's mother that she would be extracting tooth #4, and had her sign a printed consent form which stated just that. Dr. G then uneventfully extracted tooth #4.

On L's next visit to Dr. O, he questioned L's mother as to why Dr. G had extracted a different premolar than the one he had requested. L's mother said she had no idea of which tooth was removed, simply agreeing to what Dr. G had said to her in advance of the surgery. Dr. O said he would still be able to accomplish his planned treatment, but because of the local anatomy of the maxillary alveolar bone, the orthodontics would take some 3-4 months longer than initially anticipated.

Immediately following the visit, Dr. O called and spoke with Dr. G directly to ask why she removed the upper right second premolar instead of the first premolar. Dr. G apologized but explained the unclear referral card and the call between her office manager and Dr. O's receptionist.

Legal Action

That evening, L's mother explained the entire mistaken extraction situation to L's father, an attorney. He became incensed and sent out records requests the next day, to both Drs. G and O. Upon receiving the records, he was unable to discern what had happened, so he contacted a local dentist from whom his partner had once obtained an expert opinion.

The dentist reviewed the records and explained to L's father that there are several numbering systems used by dentists to identify teeth, so confusion can sometimes exist, especially in the upper right quadrant of the mouth, where tooth #4 is also known as the UR5, and tooth #5 is also referred to as the UR4.

This dentist explained that a simple, but important, miscommunication had occurred between the dental offices, which led to the wrong tooth having been extracted. However, it appeared as though Dr. O would be able to accomplish a satisfactory result in any event, with the only ramification being a delay in the completion of treatment. L's father opted against taking any legal action, but obtained a different orthodontist, who was able to successfully complete the "backup" treatment plan.

Page 6 Continued on Page 7

Takeaways

As the dentist consulted by L's father noted, the various numbering systems used by dentists to identify teeth can be confusing, thereby leading to treatment errors. In addition to the Universal System (#1-32) and the Palmer Quadrant System (UR/UL/LL/LR 1-8), a diminishing number of dentists use the FDI System, which categorizes the quadrants as 1-4, and then assigns the teeth numbers 1-8, starting with the central incisors and moving posteriorly. It is for this reason that it is critical before performing any irreversible procedure, such as an extraction, that there be 100% certainly as to the proper tooth being treated; this is particularly the case when healthy teeth are removed, as for orthodontic purposes.

In this situation, a significant part of the problem can be attributed to the fact that non-professional dental office staff were the only people to have communicated prior to the extraction having been performed. As we have noted in prior case studies, the roles of those staff members in the efficient running of dental practices cannot be overstated, but any issue which requires any type of clinical assessment is appropriately handled by dentists, to the exclusion of non-professional staff members; that affords the best chance to avoid dental treatment errors which arise from miscommunications or other administrative failings. While the error here was able to be remedied with relatively little impact upon the patient, thereby negating litigation, the fact remains that a negligent act occurred which was easily avoidable.

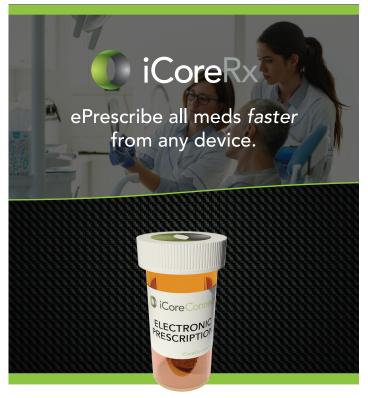
Surgeons who operate in hospitals and ambulatory surgery centers routinely stop before starting surgery and take what is known as a "time out", during which patient identity, surgical location, and the anticipated procedure are confirmed by multiple people present, including one or more surgeons, and generally at least one support staff member. Dentists who practice in private offices are far less likely to perform a "time out" before beginning their treatments, and that creates a greater potential for simple administrative errors to result in significant problematic after-effects. Similarly, dentists can further reduce mistakes of the type demonstrated here by encouraging their assistants to alert them if they even suspect that an error is about to be made; pre-determined, non-alarming code words can be established between dentist and staff so as not to upset patients, while still maximally protecting their well-being.

Finally, we note that Dr. O abided by his ethical obligation in advising L's mother that a mistake had

occurred, but he did so without a condemning criticism of Dr. G and with providing a solution. This is the very opposite of what we have referred to as "jousting", and that type of professionalism goes a long way toward taking the temperature down when untoward, unfortunate events occur.

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Bill Sasser, DMD, Named Recipient of ADA Humanitarian Award

By David Burger, ADA News-Reprinted from ADA News January 8, 2024

South Carolinian left private practice to demonstrate leadership both stateside and abroad

Bill Sasser, D.M.D., was unavailable when ADA President Linda J. Edgar, D.D.S., called to let him know that the ADA Board of Trustees had named him the recipient of the 2024 ADA Humanitarian Award.

Wouldn't you know it — he was away, doing what many of his friends in South Carolina know him for.

"I was actually out of the country on a mission trip serving in a prison in the Dominican Republic when she first called," Dr. Sasser said.



Because of poor phone service, he didn't get the message until he returned to the States.

The ADA Humanitarian Award, one of the Association's highest honors, recognizes dentist members who have distinguished themselves by outstanding, unselfish leadership predominantly in the field of dentistry, through the expenditure of extraordinary time and professional skills to improve the oral health of underserved populations.

"This prestigious award recognizes Dr. Sasser, who has selflessly made a lasting impact on the oral health care and overall well-being of his fellow human beings both stateside and abroad," said Dr. Edgar. "Humanitarian activities are a foundation of the dental profession. Acknowledging ADA members like Dr. Sasser not only recognizes his individual contributions but encourages others to pursue similar activities and reflects positively on the profession."

Dr. Sasser is honored for his work as executive director of Dental Community Fellowship — having led or participated in nearly 140 mission trips in 34 countries over two decades — as well as being the founder of South Carolina's North Charleston Dental Outreach clinic, which provides dental treatment for individuals whose options for care are restricted due to financial issues and the absence of insurance.

After graduating from the Medical University of South Carolina and a residency in periodontics at the University of Alabama in 1976, Dr. Sasser began a private practice. After many years in practice while serving periodically on short-term mission trips, he left practice to enter a second career focused primarily on full-time international and stateside service.

In 2010, his former partner needed help and Dr. Sasser returned to part-time private practice. During this period, he continued to participate on multiple short-term international projects each year while leading the effort to build a new North Charleston Dental Outreach clinic, serving as its dental director.

Dr. Sasser's mantra is, "You make a living by what you earn; you make a life by what you give."

"The above quote is attributed to Winston Churchill and speaks directly to certain aspects of my life," Dr. Sasser said. "I was determined to be 'successful' when I went into private practice, but if someone had asked, I'm not sure that I could have clearly defined what that meant. If not, then I would never know if and when I had achieved the goal. I was earning a living, but not experiencing a full life. We need both, but my life has been much more fulfilling — practicing dentistry for free — than when I was getting paid."

Pharmacy's loss is dentistry's gain

Dr. Sasser was born in Birmingham, Alabama. His first job in high school was working in a neighborhood drug store and he went on to Samford University to earn a degree in pharmacy in 1966.

He served as a U.S. Navy pharmacy officer for three years during the Vietnam War. As he neared the end of his military commitment, he took time to reassess different options for his future.

"While pharmacy is a good profession, I desired more interpersonal contact than a retail store offered," Dr.

Page 10 Continued on Page 12





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Continued from Page 10

Sasser said. "Dentistry was a perfect choice since it allowed me to build on my pharmacy background and to lead to a future which allowed for the development of long-term personal relationships with patients."

In 1973, he received his D.M.D. at the Medical University of South Carolina.

He worked in private practice for three decades, but something gnawed at him in the back of his mind.

"Dentistry is a helping profession, but for many years I'm embarrassed to admit that I was a workaholic focused on being 'successful,'" he said. "It took a major hurricane in the late 1980s to open my eyes to the greater need in our community."

His first international mission trip was to Mexico in the early 1990s. It too was a revelation.

"My mentor on that trip was a wonderful dentist who from the beginning has dedicated his whole career to service," Dr. Sasser said. "He was quite an inspiration. While treating patients in a nondental office setting was foreign, I learned the basics of delivering care in a portable environment. More than being challenged, I was encouraged to seek God's lead about what this experience meant for my future. That particular trip was the halting, humble beginning to how volunteer service became a major focus of the rest of my dental career. The best advice that I received on that trip was to not expect to see all that the future had in store, but to simply take one step in faith at a time and trust."

Hooked, Dr. Sasser began serving more frequently overseas.

"I felt torn between the obligation to my patients at home and the needs of patients with which I was confronted during my travels," he said. "The desire to serve more led to me actually leave private practice [in 2005]. For several years I travelled further and served longer. It was more or less a sabbatical. A few years later a former partner needed help, so I returned to practice for six more years while continuing to focus on student ministry at home and periodic short-term mission trips."

When not on mission trips, Dr. Sasser lived in the North Charleston area. What he saw distressed him.

"At one time, the largest employer in the Charleston area was the Naval shipyard," Dr. Sasser said. "In the 90s, the Naval base was closed during a base reorganization. This led to the loss of jobs and lots of changes in the neighborhood adjacent to the bases."

In 1998, a Baptist organization established a small dental clinic to serve the community, including the Chicora-Cherokee residents, located on the ground floor of a townhouse.

"The space was limited, the equipment was old, but faithful volunteers addressed toothaches one evening each week," he said. "I served as dental director for many years and while we treated lots of patients each year, I couldn't shake the vision of someday having a more full-service charity clinic."

For years, Dr. Sasser tried to convince churches and nonprofits of the need for a better dental clinic to serve this community. He said everyone thought it would be a good project, but when to it came right down to it, no one wanted to help.

So, Dr. Sasser took things into his own hands and began raising money for a clinic that became the heart of North Charleston Dental Outreach.

"Praise God, a new six-chair clinic opened in the fall of 2022," Dr. Sasser said. "We now operate more than four days a week offering preventive and restorative care in addition to extractions, limited endodontics and anterior partial dentures."

The next generation of volunteers is something Dr. Sasser has also become passionate about, primarily but not excluding those from the Medical University of South Carolina's James B. Edwards College of Dental Medicine.

"Over 20 years ago, God made it clear that I needed to be more focused on mentoring dental students than just serving alone," Dr. Sasser said. "Since then, most of the focus of my humanitarian service has involved teaching students and showing other dentists how to work outside a traditional office."

Page 12 Continued on Page 14



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Continued from Page 12

Dental Community Fellowship was founded 20 years ago, and since then, student trips have been organized four to six times each year.

With everyone's travel curtailed during the pandemic, Dr. Sasser returned overseas in the fall of 2021. He just completed his sixth mission trip of 2023.

"There are several motivating factors in my life," Dr. Sasser said. "One is to 'finish well' as an individual who recognizes that God is the source of any good in my life. How I live is a response to his goodness. I also want to mentor the next generation of dentists in order to share my knowledge but to also make them aware of the needs of the poor. This will hopefully instill in them a desire to volunteer, be it in their own office by rendering discount or pro bono care, volunteer at or start a local charity clinic, or periodically serve overseas."

Support from dental community

Dr. Sasser was lauded by dentists and colleagues who nominated him for the award.

Kari Ryan, D.M.D., in a letter to the ADA, referred to Dr. Sasser affectionately as the Sassinator.

"I have known Dr. Sasser for 17 years now, and throughout these years, have witnessed his steady and unrelenting drive to serve his God and community through use of his leadership and dental skills," Dr. Ryan wrote. "While at the Medical University of South Carolina, I became involved with Dental Community Fellowship, where Dr. Sasser is the executive director and leader. I found a tribe of like-minded dentists who wanted to serve God by sharing their talents. Dr. Sasser inspired us to come together as a community of students, finding comfort and family in each other during stressful school years."

In another letter, the South Carolina Dental Association praised Dr. Sasser's for demonstrating "significant leadership and outstanding humanitarian volunteer accomplishments that bring honor to the dental profession."

J. Mark Barry, D.D.S., former associate dean for clinical affairs at the Medical University of South Carolina's James B. Edwards College of Dental Medicine, wrote that he had "never encountered a more committed, selfless, tireless leader who emphasizes compassion to the underserved and disadvantaged."

L. Ellen Thrailkill, D.M.D., has been on several overseas dental mission trips and is a dentist at Great Oaks Dental in Pickford, South Carolina.

She wrote, "Students and participants are often changed by these experiences and go on to serve others. I personally was one of these students, in 2008, when I went on my first trip with Dr. Bill. I thought dentistry was a great career because of the income potential and ability for me to have control over my schedule. While these things are true about dentistry, my eyes were opened to the great opportunity I was missing to serve others through dentistry. I don't think I would continue to volunteer locally or abroad if it weren't for Dr. Bill."

As for "Dr. Bill," he has scheduled six international trips in 2024, with the first in January in a small town in southern Honduras, with team made up of 15 students, five dentists and a few helpers.

Also on tap for 2024: Dr. Sasser will be honored at SmileCon 2024 in New Orleans in October. The Humanitarian Award recipient receives \$10,000, designated to the charity of his choice.

"I don't like to draw attention to myself so I'm a little embarrassed by being selected," Dr. Sasser said. "However, our [North Charleston Dental Outreach] charity clinic can use the financial award. In addition, the timing of next year's ADA meeting couldn't be better. My wife is originally from New Orleans. She's already talking about trying to arrange for some friends and family to come share the joy of the occasion."

He turned modest.

"I'm honored to have been selected for this award, but [I'm not] a saint. I'm a flawed individual who doesn't mind working hard, and who feels that contributing to the good of others is somewhat selfishly allowing me to be productive into my old age. I've been richly blessed by God and hopefully my life gives testimony to that fact."



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Public Policy Learning Opportunities for Future Oral Health Providers

By Dr. Sarandeep Huja, Dean, James B. Edwards College of Dental Medicine



Dear SCDA member:

While in Charleston January 25-28 the board of the ADA's American Dental Political Action Committee (ADPAC), led by our alumnus Dr. Hal Fair, invited our students and residents to observe their meeting. ADPAC and its leaders generously offered several experiential learning opportunities to our dental students and residents. Through ADPAC, the ADA advocates for public policy that supports both dentists and patients. It was a unique opportunity for students to see part of the ADA's work in action.

They also held a networking reception for student members of the South Carolina American Student Dental Association (ASDA). Our students were able to ask questions and make connections with these ADA leaders.

Our ASDA students regularly attend the annual ADA Dentist and Student Lobby Day in Washington, D.C. This year, ADPAC has made a generous donation to provide our students with housing while visiting the capital. I know from our students that this trip makes a lasting impression. In addition to firsthand experience witnessing the influence of organized dentistry on legislative action, they also get to know and learn from the SCDA leaders who go with them.

My hope for our students is that, through these experiences, they gain an understanding of the impact of public policy on healthcare. This knowledge will serve them throughout their careers. I also believe that they will be inspired to continue their involvement with the ADA, with the purpose of growing and advocating for our profession, after graduation.



MUSC South Carolina ASDA students recently met ADPAC board members in Charleston, SC.



MUSC South Carolina ASDA students in Columbia, SC, for the 2023 Student Lobby Day.



MUSC South Carolina ASDA students in Washington, D.C. for the 2022 Lobby Day.



Get the most up to date information on dentistry along with great things to share for your office! Join our group today www.facebook.com/scdental. You can also follow us on Twitter @SCDentalAssoc!



2024 Awards Nomination Form

Award Categories:

George P. Hoffmann, Jr. - Distinguished Dentist Award

This award is the premier and most prestigious award presented by the South Carolina Dental Association. It is to honor a member or former member for years of outstanding service to the SCDA, the dental profession, and the community. Nominees must have practiced dentistry in South Carolina for a minimum of ten years.

Meritorious Achievement Award

The nominee must be a member in good standing of the SCDA who has demonstrated in recent years significant achievement in dentistry in the areas of professionalism, leadership, academics, research, or health care delivery.

James B Edwards Citizenship Award

The nominee must be a member in good standing of the SCDA who has served the citizens of South Carolina in a manner that reflects a positive image of dentistry. Areas of achievement include humanitarian and religious activities, civic affairs, community service, or cultural contributions.

New Dentist Award

The nominee must be a member in good standing of the SCDA who has been in practice ten years or less or who is under forty years of age. The nominee must have demonstrated leadership qualities through service to dentistry.

Dental Team Award

Team members in a private office. The nominee must be from an office of a SCDA member and nominated by an SCDA member. The criteria for evaluation include:

- The nominee demonstrates the he/she holds the profession of dentistry in the highest regard.
- The nominee has five or more years of experience in the dental field.
- The nominee promotes the interest and betterment of the profession through the team concept of dentistry.
- The nominee participates in community activities that bring credit to the dental profession.
- The nominee demonstrates enthusiasm for his/her work and creates innovative ideas about patient relations and managerial modifications that improve the delivery of patient care.

Special Recognition Award

The nominee may be any individual who deserves recognition for special achievement or an extraordinary deed related or unrelated to dentistry. This award provides for special circumstances that do not conform the other awards.

Category of Award	Your nomination form, letter
	of recommendation, and the nominee's CV must be returned June 1, 2024 to the SCDA office.
Name of Nominee	Nominator must be an SCDA Member.
Nominee Address	These awards will be presented during the 2024 SCDA House of Delegates Meeting at the SCDA Annual Session in Greenville, SC
Nominee Email Address	
Please attach your typed letter of recommendation and the nominee's CV.	
Awards may or may not be granted at discretion of the Board. A sitting Board member may	not be nominated.
SCDA Member Nominating Signature	
Name (Print)	
Date	

Classified Ads

Dental Related Services

Intraoral X-Ray Sensor Repair/Sales- We repair broken sensors. Save thousands in replacement costs. Specializing in Kodak/Carestream, major brands. We buy/sell sensors. American SensorTech 919-229-0483 or www.repairsensor.com.

Positions Available - Dentists

St George/Santee/Holly Hill, SC- Looking for dentist to expand our staff at growing dental group. 4-5 days per week. Prefer to live within 25 miles of practice. 8 dental hygienists/19 op practice. Contact 843-560-2226 or drgarris@bellsouth.net

An excellent opportunity for a Dental Associate to join a thriving & prosperous pediatric dental practice in Charlotte area. **15 dental chairs, 6 private** rooms, 3 bay areas. Guaranteed starting salary \$250,000 per year with medical benefits, vacation, malpractice insurance, ce and holiday._pedodds@pedodoctor.com.

We staff over 200 dental offices around the beautiful state of South Carolina. Now expanding into Georgia & North Carolina. Check out all of the dental opportunities right at your fingertips. Download the Fox Dental Staffing App! Search "Fox Dental Staffing" in App Store & Google Play, Register & Build your schedule http://www.foxdentalstaffing.com

We are seeking a new Associate Dentist to join our practice. We can offer competitive pay, benefits and a flexible schedule. We are seeking to fill a position in our **Greenville** location and new West Columbia location. Please reach out if interested or have any questions 304-839-3867 or tdbrittanye@gmail.com.

Seeking an **Associate Dentist in Lexington** SC to join our practice. We offer competitive pay, benefits, bonus structure and a flexible schedule. Full and part time candidates considered. If interested or have questions, contact via text, phone 304-839-3867 or email tdbrittanye@gmail.com.

Seeking an Associate Dentist to join our practice in **West Columbia**. We can offer competitive pay, benefits, bonus structure and a flexible schedule. Full and part time candidates considered. If interested or have questions, please contact via text, phone or email tdbrittneye@gmail.com.

Established, busy, private **pediatric** dental office looking for FT associate, with the potential for partnership. Competitive compensation/benefits package, plus a healthy work/life balance. Office is 5 minutes from the beach! Motivated individuals interested in providing children with the highest quality, patient centric, compassionate dental care, email pipd@pawleyspediatricdentist.com.

Pedodontist or a general dentist that loves treating children. Guaranteed salary with comprehensive benefits package including 401k with match and more. 2-5 years of pedo experience preferred. Digital with radiographs and EMR (Dentrix). 10 op facility. Business and clinical team to support you and help you succeed. mhuffman@westerncarolinadental.com.

High tech locally owned general practice in need of a part time **Endodontist**. Tailored schedule is availble. 1 day/week. Office is located in Goose Creek. 14 miles from Downtown Charleston. Fotona Lightwalker laser on site training available. Ccd, manager@carolinacompletedental.com.

We are looking for a **Dentist** who enjoys checking hygiene. We are looking for someone who can cover 1-4 times per month on checking only hygiene. We do see children and teenages. Please email irmokidsdental@gmail.com for more information.

Looking for a dentist to join our 20+ year established and fast-growing private practice in **Myrtle Beach**, **SC**. Specializing in general, restorative and cosmetic dentistry. Molar endodontic and implant experience a plus. We are 100% fee fore service practice. Send resume/CV to kristen@drrearden.com.

Unique associateship opportunity for a **general dentist** who enjoys surgery and helping those in need. We are an energetic emergency and surgery based practice that provides exodontia, implants, iv sedation, PRE, ridge augmentations, biopsies and various other dentoalveolar surgeries. Compensation is very competitive. Brandon@columbiadentalhealth.com.

FT/PT Associate Dentist Opportunity in highly visible, established, busy, advanced digital practice located near **Charleston**, **SC**. Must be proficient in all phases of general dentistry. 1-2 years experience or GP residency preferred but not required. Competitive pay, high growth potential w/ owner/equity possibility. Focus on Pt Patient Care and delivering excellence. Available Immediately. Please send CV to gillytooth@gmail.com

Seeking PT/FT Oral Surgeon or GP with Advanced Surgical and Implant Skill near **Charleston, SC** Brand new facility with state of the art technology and fully digital workflow. CBCT, Digital Scanner, 3D Printing. Fee for Service Practice focused on delivering high levels of surgical and implant care as well as IV sedation dentistry. gillytooth@gmail.com.

Dentist needed in **Spartanburg SC** looking for full time or part time General dentist for growing practice competitive compensation. If interested or have questions, please contact via 864-582-4441 or email Melissa at info@hillcrestfamilydentistry.com. Please submit cover letter and CV.

Greenville, SC Associate needed- FT or PT Associate Dentist opportunity for multi location practice. Must be proficient in all aspects of general dentistry. A minimum of 1-2 yrs experience or GPS preferred. Live, work and play in the fast growing upstate.bellavistadentalsc@gmail.com.

Associate Dentist- Advanced Dental Center (Florence SC). Part time 3-day work week, earning potential up to \$275,000 (based on experience). Health insurance, malpractice, membership & ce reimbursement and so much more. John@oakpoint.us.

FT or PT Associate Dentist needed for a well-established private practice in Market Common district in Myrtle Beach. We're a family practice that provides IV/oral sedation, dental implants, grafting and surgical extractions. Fully trained & highly experienced team. Income potential is excellent. Email CV to lisa@marketcommondentistry.com.

This is a **once in a lifetime opportunity** to join a quality focused, fee for service, group practice in a high growth area. Please visit brickyarddentalgroup.com/associateship to apply or to learn more about this opportunity.

Excellent opportunity and competitive compensation for new graduate or experienced dentist. We are looking for full or part time dentist to join our rapidly growing practice in the lovely **Forest Acres** community in Columbia SC. 803-738-2424 or email cdcsmiles@live.com.

Busy practice needs another **Summerville dentist!** Benefits include- health insurance, malpractice, license fees, DEA registration, vacation, etc. Motivation and initiative are high priorities. Would love to entertain a conversation. Send resume <a href="mailto:draftsize:dr

Busy and growing dental practice in beautiful Fort Mill, SC is looking for an associate general dentist to join our expanding team. Competitive and excellent pay for qualified candidate. Experience is preferred but not mandatory. State of the art facility, computerized and paperless. For more information or please contact beth@friendlydentalgroup.com.

We're looking for a dentist to join our multispecialty **Columbia** area. Modern office with CBCT, digital scanner, 3D printer, and implant system. Busy practice seeing a cash pay patient base. Huge income opportunity and sign-on bonus. Mentorship opportunities and defined path to ownership. 919.410.5216 or abrakefield@ammonsdental.com.

Come work with us and achieve greatness. We are seeking a FT dentist to join our busy general practice in **Columbia**, **SC**. Simply Smile is an updated practice with an energetic atmosphere. We offer great benefits, compensation, and the ability to work independently with a supportive and trained staff. Mon-Fri. new grads welcome. Send resume to simplysmile7457@gmail.com.

Orthodontist (Charleston, SC) Full time, competitive pay, 401k, health insurance, malpractice, membership & ce reimbursement, ownership and so much more! Contact Kelly Kakkuri kkakkuri@oakpoint.us.

Midlands Technical College in Columbia, SC, is looking for a **Dental Hygiene Program Director**. Program offers graduates an Associate's degree; starting 20 new students each year. Qualifications: Master's degree, Licensed Dental Hygienist, or Dentist licensed to practice in SC. Applications located online at SC.Gov, under "Find A Job."

Exciting opportunity to join a highly successful practice in **Charleston, SC**! We offer a modern office with state-of-the-art technology that includes a 3D CBCT, Implant system, Digital scanner, and more! Enjoy a full schedule, strong new patient flow, defined partnership path to ownership, mentorship opportunity with one of the top implant doctors, and a full service dental practice! cpowell@ammonsdental.com.

Passionate dentist wanted to join **Columbia**'s thriving West Vista Dental. Exciting Associate Dentist opening in patient-centric practice. Work with experienced professionals, enjoy clinical autonomy and growth opportunities. Contact John Petty at john@oakpoint.us to join our team and deliver exceptional oral care in a welcoming environment. john@oakpoint.us

Periodontist- Full or Part time position available, we have an excellent team. We are adding to our growing specialist office. Please forward CV. All applications will be confidential, will consider new grads. management@teethds.com.

Dental Associate full time position in **Charleston**. We are a busy general dental office. Team is well trained. We work together as a team. Same day crown technology and office is paperless. If this sounds like a fit for you, please send CV to management@teethds.com.

Endodontist needed for our speciality office. We are looking for someone that is patient focused and can provide our patients with high quality dentistry. We can offer a full time or part time position. Please send your CV to management@teethds.com, all applications will be confidential.

Looking for a solid future? Become the main dentist in this 2.9 million annual sales, state of the art office. One of our dentists who has been practicing in Myrtle Beach for over 40 years is cutting back as soon as you arrive. We have over 4000 patients and add over 90 new each month. Call Peter Jones with Tidelands Dental at 843-650-4500 for more information.

Looking for a full-time associate dentist in our busy, private practice office in **Conway, SC**. Our office is fully equiped with an itero scanner, Glidewell milling unit, Prexion and more. Offering minimum daily base pay or 35% of production. FFS office. 401K and benefit potential. caracolemandmd@gmail.com

Myrtle Beach- Flexible opportunity for PT or FT schedule. Child friendly family practice seeking compassionate dentist to work with children and adults of all ages. Enjoy the ability to work independently with supportive staff. Mon-Fri, new grads welcome. Send resume to mendez marlene@

Fantastic opportunity for high earning potential! Seneca Family Dentistry is seeking a part-time or full-time Associate Dentist. We are a privately owned general dentistry practice located steps from Lake Keowee and 10 min to Clemson! Established office with exponential growth! Beautiful facility with state-of-the-art equipment, wonderful patient base and great support staff! Contact: Dmdword@gmail.com or 864-423-9190

Dentist needed in Spartanburg SC looking for FT or PT General Dentist for growing practice, competitive compensation. If interested or have questions, please contact with cover letter and CV 864-582-4441 or info@hillcrestfamilydentistry.com.

FT or PT Associate Dentist with GPR or prior experience to join FFS practice in **Myrtle Beach.**Dr is a MAGD that is looking to mentor someone with a pathway to partnership. Premier facility with state-of-the-art technology. Customer service focused practice with tremendous staff. Learn more at smiles-sc.com, email CV and cover letter to drmaser2@yahoo.com.

Prisma Health Dentistry welcomes applications from exceptional candidates to serve in a full-time, **clinical track faculty role**. This position will provide multidisciplinary comprehensive oral health and urgent care. Completion of a CODA approved Residency Program is required. Please send CV to carrie.dover@prismahealth.org if interested.

Positions Available- Staff

Looking for a New Dental Team member, for a Full time Dental Hygiene position in wonderful Irmo, Sc! 32-36 hours a week, 8a.m.-5p.m. Monday-Friday (60min recares/ 80min New Patients) Exceptional Pay!!!! Sign on bonus!! Please call/text-1 (843) 593-6428 info@foxdentalstaffing.com

Looking for a New Dental Team member, for a Full time ${f Front\ Desk}$ position in Beautiful Bluffton, Sc! Please call/text- 1 (843) 593-6428 Join the team. We are looking for More Dental Team members, both temporary (Full-time) and Permanent (Full-time) positions in SC, NC and GA! info@foxdentalstaffing.com

Looking for a New Dental Team member, for a temporary **Dental Hygiene** position in the beautiful town of Beaufort, Sc! 7:30am - 4:00pm. Fun & Energetic Environment. Eagelsoft & Dexis. 60min recares/80min New Patients/ 30 min child prophy. Competitive Pay. All Proper PPE Provided. Please call/text- (843) 593-6428_info@ foxdentalstaffing.com

Full time **certified dental assistant** position in a busy pediatric dental office. Duties include taking digital dental radiographs, chair side assistance to the dentist during a variety of treatment procedures. Must be a dynamic team player. Only certified Dental Assistants need to apply. Email resume and references to dmd4kids@bellsouth.net.

A state of the art- paperless dental practice is seeking a highly energetic **RDH** to complete our team. General office of 18+ years that uses itero scan for invisalign braces- Eaglesoft digital x-rays. Your uniforms, CE and medical insurance will be provided. Send resume to 147 Charlotte Ave. Rock Hill, SC 29730.

Once in a lifetime opportunity to be part of Maxillofacial Prosthodontics and Head and Neck Surgery Team! Together, we will improve quality of life of patients with complex dental and maxillofacial needs. Duties include but are not limited to taking CBCT, 3D intraoral scans, assisting chairside and in OR Email resume or CV and references to leeby@musc.edu.

Irmo, SC- Dental hygienist needed. Full time/ part time, Monday-Thurday 8am-5pm, lunch 12-1. Competative pay with experience.acm5765@aol.

We are looking for a **DAII** to join our team. Applicant should be a people-person and willing to help out in all aspects of office life. Comensation based on experience. Benefits include PTO, paid holidays, health insurance and 401K. info@ smilesinthesun.com.

We are looking for a **patient coordinator** to join our team in Indian Land. Applicant should be a people person and have experience with Eaglesoft. Compensation based on experience. Benefits include PTO, paid holidays, health insurance and 401K. info@smilesinthesun.com.

Our Lady of Mercy Community Outreach is seeking a dental assistant with great customer service. Four days/28 hours a week position. Must have graduated from an accredited dental assisting program or have a minimum of two years of chairside work experience. Submit a resume and cover letter to ashlee.franklin@olmoutreach.org.

We are seeking an energetic individual to step into the role of PT/FT **dental hygienist**. We are privately owned, FFS office and we offer competitive pay. Please send all resumes and references to info@lugoffsmiles.com.

Dental assistant and front desk position available. Our office hours are Monday-Thursday. We take pride in being an individual/solo practice. Surgical and implant experience preferred. X-ray certification needed. Health benefits are available. Please e-mail all resumes to info@drdonaldhogan. com or fax 803-788-4409.

Dental Hygienist- Exciting opportunity to join a longstanding practice with a full range of dental service. The office has state-of-the-art technology, including 3D CBCT! 4 day work week, strong new patient flow, guaranteed base pay with bonus opportunity. Retirement plan matching, CE, paid time off and holiday pay. Cpowell@ammonsdental.

Columbia- Well established private practice seeking FT RDH who is passionate about patient care, oral health and is a team player. State of the art technology including ultrasonics, digital xrays, intra oral scanning, in office milling, 3D printing and CBCT. Full benefits. M-Th 8-5 frontdesk@ <u>fivetowersdentistry.com</u>.

Barnwell SC- Established practice with up-to-date facility and equipment looking for a hygienist seeking good work/life balance for a private practice. 401k matching, paid holidays, four day work week. Please send resumes to nellie@ stillandreecedentistry.com

 $\begin{array}{c|cccc} & \textbf{Practices/Office Space Available} \\ \textbf{Satellite dental office}; & 52 & \text{foot trailer.} & \text{One} \end{array}$ operatory fully equipped white coastal chair. One operatory plumbed and ready. Lab, reception, business office, 1 full bathroom. Available to be donated to a legitimate charity for their use as a dental clinic call 803-617-8701.

Spectacular GP for sale in Columbia, SC only 8 miles from downtown! Practice is collecting over \$650,00 with 4 operatories with tons of room for growth. Fully digital, amazing location. Extremely low overhead with high profit margin. To find out more about this practice, please contact Bradley at 803-463-6636.

Dental laboratory for sale in Summerville, SC. Asking price is \$400,000. Contact Bradley Lloyd 803-463-6636 or blloydcommercial@gmail.com.

Office space available in Columbia SC. 3 operatories, 2 fully equipped, reception, private office, 2 bathrooms, lab. Call 803-798-7001.

Office For Sale in Greenwood- Established general practice, 40 year history 1.5m collections prior year, strong fee schedules. Loyal patient base, Underserved area means student loan forgiveness may be available to provider. Building also for sale. jwhite@hci-ebs.com

A profitable periodontal practice situated in the Upstate Region of South Carolina, where 2022 collections totaled nearly \$1 million seeing patients 4 days per week. The one-story, stand-alone facility is 2,200 sq. ft., with 4 fully-equipped operatories. CS 8200 3D Neo Edition. Contact matt.kosciewicz@ mcqillhillgroup.com for more information.

Location, location! 3,000 sf office for lease, Pelham at Haywood Rd. One block to I-385 and Haywood Mall decorated, plumbed. \$4,000 per month, taxes and insurance prorated. Ready to move it. Jocasseeme1@aol.com or 864-277-5596.

For Sale

SCDA Supplies

SCDA Supplies offers discounted dental supplies for all members of the South Carolina Dental Association. SCDA members could save up to 20% or more on dental supplies. More than 60,000 products from more than 500 brands (most available through dealers) are listed.

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"I've made a few purchases and have been pleased! Orders are shipped fast, I usually get in a day or two. I also really like the real time inventory check! Some prices are a good bit cheaper than my normal supplier, which makes it even better!"

Jennifer Patterson, DMD

"I have really enjoyed using SCDAsupplies.com! It's a huge benefit to the practice to be able to search for items and order as much or as little as I need with free shipping. I've also had good experience with customer service as well." Mark (Wil) Waninger, DMD



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